Vogue

FUR FORECAST
What Every Woman Should Know About Furs

•

24 NEW HATS WITH A FUTURE

GUST 1, 1941
rice 35 cents
CENTS IN CANADA

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Pride of Persians

HAMMER BRAND *Soft-Drape* PERSIAN LAMB

Insist on a coat of *Hammer Brand* Persian — the finest Persian Lamb in each price range. You'll get extra dividends of enjoyment from your coat, too, for Hammer Brand Persian Lamb stays deep black, bright and beautiful through years of use.

HERMAN BASCH & CO., INC. Oldest and Largest Processors of Persian Lamb

INSIST ON THIS HERMAN BASCH & CO. INC. HAMMER BRAND TRADE-MARK

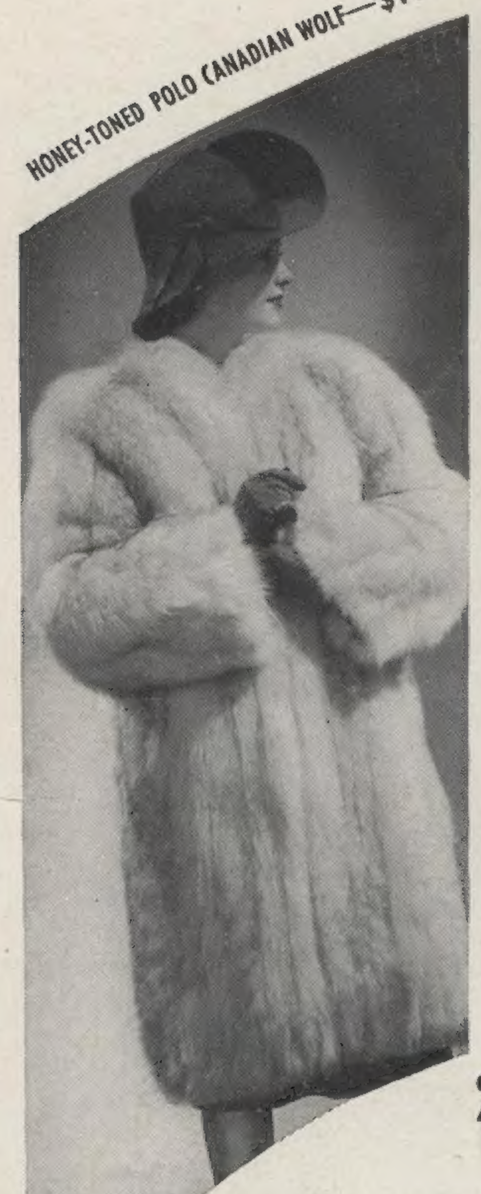
Copr. 1941—American Viscose Corp.

Two-piece Tunic, tops for Fall . . . designed by Claire McCardell. In a soft-textured, spongy, Crown Tested Spun Rayon and wool fabric† in brave bright red. That wearing and cleaning qualities have been tested and approved is assured by the Crown Tested Tag. As seen at Lord & Taylor, New York; B. F. Dewees, Philadelphia; B. Siegel Bros., Detroit; The Gidding Co., Cincinnati; Neusteter Co., Denver; Levy Bros., Memphis.*

CROWN TESTED AND APPROVED RAYON FABRIC

AMERICAN VISCOSE CORPORATION • World's Largest Producer of Rayon Yarn †88% Crown Spun Rayon, 12% Wool *Reg. U. S. Pat. Off.

Crown Tested Rayon Fabrics THE FIRST NAME IN RAYON . . . THE FIRST IN TESTED QUALITY


HONEY-TONED POLO CANADIAN WOLF—$199

PERSIAN LAMB, HAMMER BRAND DYED—$299

BRIGHT SILVER FOX JACKET—$249

JET BLACK KID CARACUL—$ 99

SABLE DYED SIBERIAN SQUIRREL—$149

CAROLYN URGES YOU TO PURCHASE YOUR FUR COAT NOW . . . PAY A SMALL DEPOSIT AND TAKE ADVANTAGE OF THE LAY-AWAY PLAN OFFERED BY ALL SHOPS LISTED.

Carolyn Modes are sold exclusively in New York by **ARNOLD CONSTABLE;**
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DEEP-TONED SABLE STRIPED SQUIRREL—$269

NATURAL GREY SIBERIAN SQUIRREL—$269

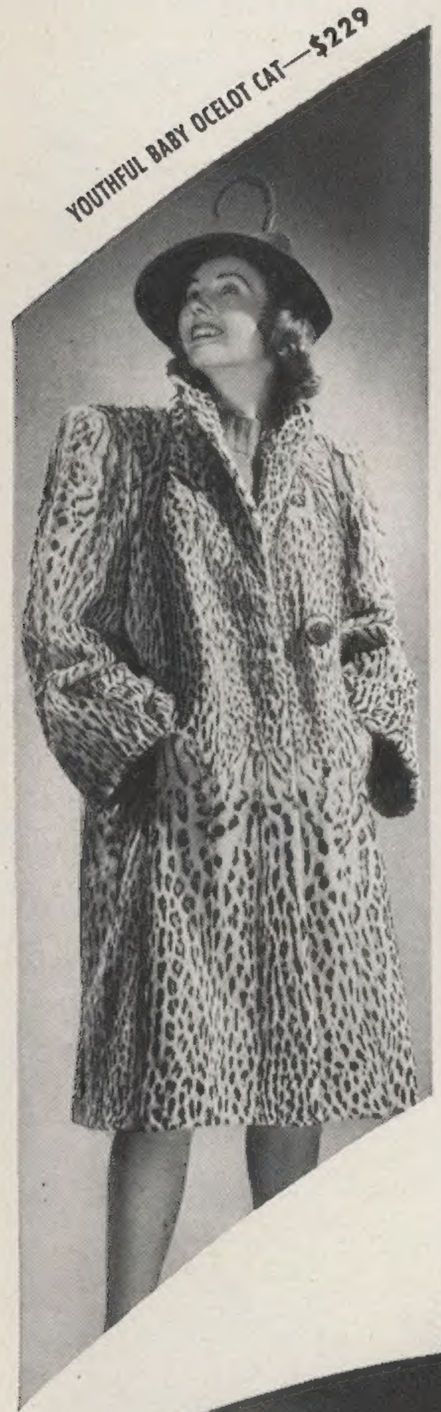
SABLE BLENDED SOUTHERN BACK MUSKRAT—$179

NATURAL GREY CHINESE KIDSKIN—$149

PARADISE SILVER DYED FOX—$139

Carolyn* Presents for your study and selection . . .

Advance Fur Fashions


YOUTHFUL BABY OCELOT CAT—$229

SABLE DYED CANADIAN ERMINE—$495

SABLE BLENDED NORTHERN BACK MUSKRAT—$199

DARK-TONED CHINESE MINK—$399

BLENDED AMERICAN WILD MINK—$995

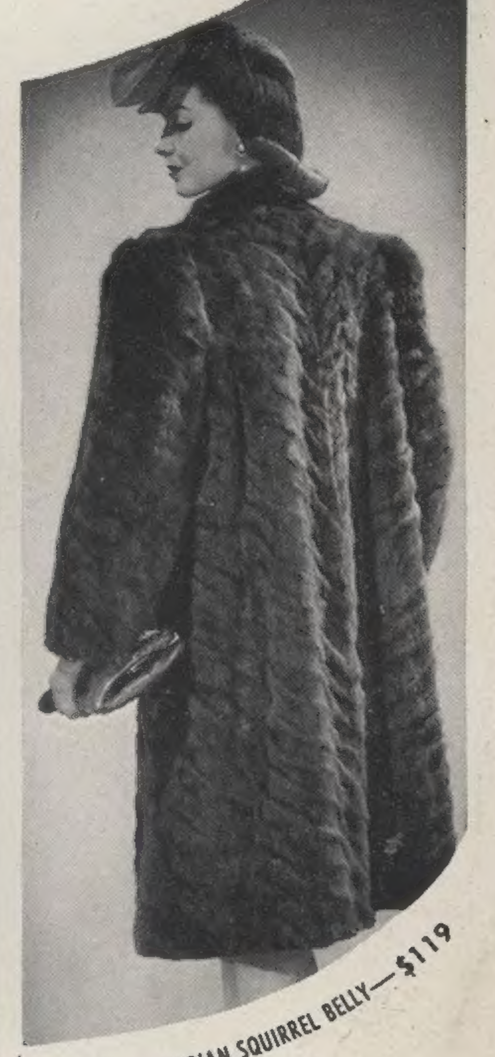
Your new fur coat is an important matter which merits your most thoughtful consideration. The Carolyn label is your guarantee of fashion-rightness and quality. It assures you a fur coat which has been carefully supervised by our fur experts and stylists to meet all specifications established by Carolyn's board of standards. It has been checked for uniformity of pelt, precision of workmanship, and fit. Buying now means a leisurely made coat, first pick of the new fashions. And this year as never before, it means really substantial savings because the pelt market is rapidly rising . . . present price levels may not be seen again in years!

MIDNIGHT-BLACK PERSIAN LAMB—$199

NUTRIA WITH SILVER HIGHLIGHTS—$595

WARM NATURAL TIPPED SKUNK—$169

SABLE DYED NORTHERN BELLY MUSKRAT—$169


SABLE DYED SIBERIAN SQUIRREL BELLY—$119

*Reg. U. S. Pat. Off.

For the name of the store in your city, write National Modes, 128 W. 31st St., New York City

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Paradise THOSE PERFECTLY HEAVENLY SHOES

• Priced at $6.95 and up •

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Makers of Paradise Shoes and Tango Pumps

Vogue
August 1st, 1941

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Vol. 98, No. 3
Whole No. 1657

CHANEL

CHANEL SHADES

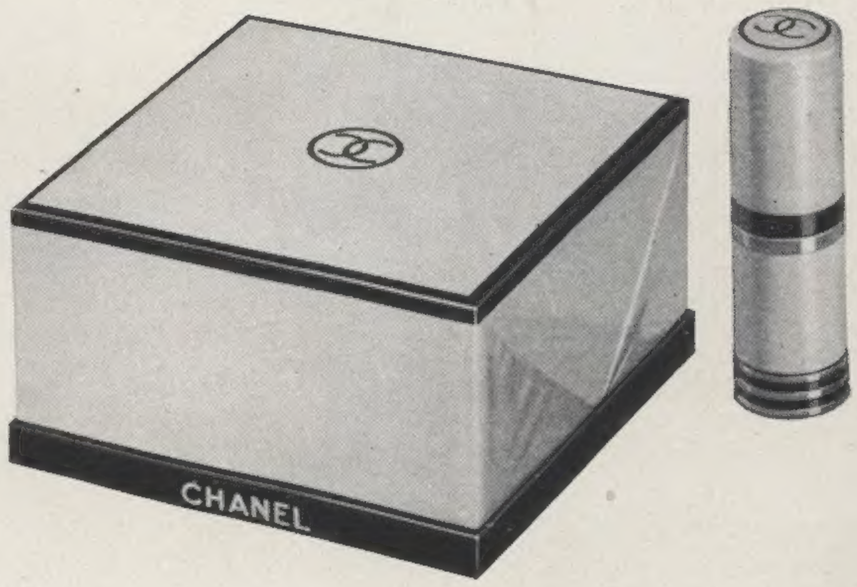
FOR SUMMER LOVELINESS

Superbly smart shades of lipstick and powder to dramatize your tan. A flower-fresh fragrance to keep you cool and crisp. Created with a subtlety utterly Chanel. Dedicated to your summer loveliness.

Chanel Glamour Face Powder . . . Gypsy, dark and radiant . . . Dusky, medium with gold tones . . . and Southern Tan with rose beige undertones . . . perfumed with No. 5 or Gardenia $2.00

Chanel Glamour Lipstick . . . vivid "Glamour" Red to complement the entire range of blues, beige and natural tones . . . deep Damask Rose exciting with white, navy or black $1.50

No. 5, Glamour, No. 22, Reg. U. S. Pat. Off. Chanel, Inc., New York



Chanel Talcum Powder scented with Chanel No. 5, Gardenia, or Russia Leather. Generous size, $1.50 . Large size, $2.50

Chanel Eau de Cologne perfumed with Chanel No. 5, Gardenia, No. 22, or Russia Leather. 3 sizes . . . . $1.65 to $5.50

VOGUE'S TRAVELOG

a directory of fine hotels and resorts

If you want further information about any of the hotels or resorts listed in these columns, write to Vogue's Travelog, 420 Lexington Ave., New York City.

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TUCSON

Santa Rita Hotel. 250 rms. Tucson's Social center; Western hospitality & atmosphere. Excellent cuisine; Famous dance bands. Polo. Golf. Nick Hall, Mgr.

CALIFORNIA

LA JOLLA

Casa de Mañana. Distinctive resort hotel on the shores of the Pacific, near San Diego and Old Mexico. All sports. Private beach. Write for free folder.

LAKE TAHOE

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Tahoe Tavern. High Sierras. All outdoor sports. Grass golf course. 225 rooms. Fine food. American Plan. Address Box D for folder.

SAN FRANCISCO

Hotel Bellevue in the heart of romantic San Francisco adjacent to legitimate theatres, finest shops, night clubs. Drive-in garage. Frank N. Harper, Mgr.

COLORADO

BROOK FOREST

Brook Forest Inn. A Swiss Chalet at 8,000 feet altitude. Saddle horses. 400 acres private park. Excellent food. Write for folder. Edwin F. Welz, owner.

COLORADO SPRINGS

Broadmoor Hotel—in shadow of Pike's Peak, sports and social center of the Rockies. Metropolitan luxury, smart entertainment. Brochure on request.

ROCKY MT. NATIONAL PARK—ESTES PARK

Stanley Hotel—Luxurious resort in heart of Rockies. Riding, fishing, golf, swimming, music, dancing. Renowned cuisine. Write for illustrated booklet.

CONNECTICUT

LAKEVILLE

Wake Robin Inn. Active summer sports combined with comfort and quiet. Good food and good friends. A dinner, a day, or a season at moderate rates.

OLD LYME

Boxwood Manor. Lovely gardens surround house & cottages. All sports, private ocean beach. 3 hrs. from N. Y. or Boston. Moderate rates. May 15—Oct. 15.

SALISBURY

White Hart Inn—A New England Inn of distinction. Excellent room accommodations. Dining Room —famed for its meals—Tap Room. Restricted.

DISTRICT OF COLUMBIA

WASHINGTON

The Dodge Hotel. On Capitol Hill opposite Union Station Plaza. Renowned cuisine. No tipping. Single from $2.50, double from $4.50. H. B. Williams, Mgr.

Hotel Raleigh, Washington's most popular and distinguished Hotel, on famous Pennsylvania Avenue. Reasonable rates. Write C. C. Schiffeler, General Mgr.

GEORGIA

SEA ISLAND

The Cloister. Cool your cares at this famed seaside resort. All sports. Reasonable summer rates. Selected clientele. N. Y. Office, 630-5th Ave., CIrcle 5-8055.

MAINE

BAY VIEW—SACO

Bay View House. Directly on seashore where a 7-mile sand beach meets the pines. Golf, tennis, shuffleboard. Selected Clientele. S. A. Staples, Mng. Dir.

BELGRADE LAKES

The Belgrade. Overnight from New York. Outstanding cuisine. Fishing, golf, tennis. No Hay Fever. Mrs. Lawrence B. Hill, Pres. Floyd Alford, Mgr.

KENNEBUNK BEACH—BIDDEFORD POOL

The Atlantis, Kennebunk—The Inn, Biddeford. Rocky coast—Sandy beaches—All Sports—fresh sea foods, Cottages. Selected clientele. R. H. Bryant, Mgr.

MARTIN POINT—FRIENDSHIP

Mayflower Inn on the Sea. One of Maine's finest. Unsurpassed waterside location. Privacy. All sports. Superb food. Restricted. Closes October 1st. Booklet.

MOOSEHEAD LAKE—GREENVILLE JUNCTION

Squaw Mountain Inn. Private, sporty golf course Fishing, swimming, boating. Tennis, archery, hiking. Select clientele. No Hay Fever. Phil Sheridan, Mgr.

MOOSEHEAD LAKE—WEST OUTLET

MacKenzie's. Overlooking Lake and Mountains. Log cabins for families. Delicious meals. Central Dining Room. $5 to $7. Restricted. Frank A. MacKenzie.

WINTER HARBOR

Grindstone Inn. Atmosphere of a fine Club. Select clientele, thoroughly modern, no hay fever, rates moderate, booklet on request. W. O. Christian, Manager.

MARYLAND

BALTIMORE

The Belvedere. Baltimore's finest hotel. Spacious rooms, superb cuisine, ideal location. $3.50 up. Some rooms air conditioned, slight extra tariff.

AUGUST ADDENDA

For the fourth year, visitors to White Sulphur Springs, West Virginia, from August 15 to 17, will have a musical menu, served by the Annual Greenbrier Music Festival. Song recitals, symphony concerts, and statewide solo contests will test the musical skill of West Virginia's young enthusiasts.

Gray Rocks Inn, St. Jovite Station, Quebec, has devised a novel way of attracting the camera-minded vacationer. For the honor of shooting the most beautiful picture in this very photogenic territory, the cameraman wins a return two-weeks vacation for two. Two other prizes lower the odds, and you have from July 1 to September 15 to try your hand and shutter.

This month is full of golf tournaments, as the courses get into full play. August 4-9: Forest Hills Men's Golf Tournament, Franconia, New Hampshire. . . . August 4-9: 19th Annual Ladies' Invitation Golf Tournament, Biltmore Forest Country Club, Biltmore, North Carolina. . . . August 4-9: 21st Annual Golf Tournament, Crawford Notch, New Hampshire.

MARYLAND

SHERWOOD FOREST

Sherwood Forest Hotel & Cottages. Near Washington and Baltimore. Restricted clientele. Salt water bathing, two golf courses, activities. W. E. Murray, Mgr.

MASSACHUSETTS

CAPE COD—BARNSTABLE

Cap'n Grey's Inn—1716. Rt. 6. A charming wayside inn famous for its N. E. cuisine. License privilege. Rooms with baths. May 28-Oct. 15. The DeWitt Clintons.

CAPE COD—FALMOUTH HEIGHTS

Terrace Gables Hotel, overlooking Vineyard Sound. Fireproofed; warm bathing, safe for children, boating, fishing. Unexcelled cuisine. From $6.

CAPE COD—OSTERVILLE

Oyster Harbors Club. 2½ hours from Boston. Donald Ross Golf Course, tennis, riding, yachting. Pine-sheltered beaches (70° salt water). C. W. Wannop, Mgr.

EAST NORTHFIELD

The Northfield and Chateau. Golf, all outdoor sports on 250-acre estate. Indoor games. Traditional New England Hospitality. A. Gordon Moody, Mgr.

MAGNOLIA

Oceanside and Cottages. 62nd season. Theatre, private beach and bath house, cruising motorboat. Restricted. Booklet. George C. Krewson, Jr., Pres.

NANTUCKET ISLAND—NANTUCKET

The White Elephant—Nantucket's Smart Hotel at the Water's edge—Every outdoor Sport—Famous Food, Continental atmosphere—Carefully chosen guest list.

NANTUCKET ISLAND—SIASCONSET

Beach House. In rose-covered Siasconset. Modernly equipped 100 room hotel. Direct ocean view. Wide stretch of moors. Outdoor sports. Private Beach.

NORTHAMPTON

Wiggins Old Tavern & Hotel Northampton, & old Country Store—combining modern accommodations with old N. E. charm. Lewis N. Wiggins, Landlord.

SWAMPSCOTT

New Ocean House on the picturesque North Shore. Seaside and country environment. Open May to October. Booklet. Clement Kennedy, President.

MISSISSIPPI

PASS CHRISTIAN

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Quiet, exclusive. Near New Orleans.

MISSOURI

KANSAS CITY

Bellerive Hotel. Armour Blvd. at Warwick. Quiet, refined home atmosphere. Famous Coral Room. French Cuisine. Garage. Trans. or Perm. Wire for reservations.

NEW HAMPSHIRE

HANOVER

The Hanover Inn at Dartmouth College. 2 Golf Courses. Booklet. Ford & Peggy Sayre, Managers. Robt. F. Warner, New York Rep. Tel. BRyant 9-6348.

WHITE MOUNTAINS—NORTH WOODSTOCK

Hotel Franconia—"A distinctly modern and fascinating hotel in the heart of the White Mountains". Beautiful grounds, all sports. Restricted.

WHITE MOUNTAINS—SUGAR HILL

Hotel Lookoff. "The House with the View." 100 rooms—Reasonable Rates—Elevator—Orchestra—Free Golf. No hay fever. Restricted. July 1—Oct. 1. Bklt.

Sunset Hill House. A real summer home for family or individual. Golf free to guests. Tennis, riding, orchestra. Private cottages. Restricted Clientele. Bklt.

NEW JERSEY

ATLANTIC CITY

Marlborough-Blenheim. On the Boardwalk. Ocean-front sun decks, exclusive beach and cabana colony, tempting menus. Josiah White & Sons Co.

NEW MEXICO

SANTA FE

Bishop's Lodge. An American plan resort, 3½ miles from Santa Fe. Comfortable accommodations with riding and all other activities. Booklet.

NEW YORK

ADIRONDACK MOUNTAINS—BIG MOOSE

Twitchell Lake Inn—A real Adirondack Mountain lodge, remotely located. 2050 ft. No ragweed. Private lodges ideal for families. Listed in Duncan Hines.

CRAGSMOOR

Cragsmoor Inn—27 miles W. of Newburgh. R. 27. Elev. 1900 ft. Beautiful views. Golf, tennis, theatre, fine food. From $5.50 American Plan. Restricted.

LONG ISLAND—MONTAUK

Gurney's Inn. On the brink of the beach. Surf bathing, golf, deep-sea fishing. Comfort, simplicity, fine food. Select clientele. Booklet. W. J. Gurney.

Montauk Manor. Golf, fishing, tennis, riding, surf and pool. Club privileges to guests. Finest resort life in America. Restricted clientele. Booklet.

LONG ISLAND—SHELTER ISLAND

New Prospect Hotel—Golf, tennis, swimming, riding, fishing, movies over the water. American Plan Rates. N. Y. Office 500-5th. LOngacre 5-2250.

NEW YORK CITY

Allerton House for Women, 57th St. and Lexington Ave. New York's most select hotel for women. Friendly atmosphere. Rates: wkly $10 up, daily $2.

NEW YORK

NEW YORK CITY

The Barbizon. Lexington Ave. 63rd St. New York's most exclusive hotel for young women. Cultural environment. Weekly $12. up. Daily $2. Bklt. "V".

The Bedford—118 E. 40th St. "The Hotel of Today with Yesterday's Charm." One block from airlines & Grand Central. Roof garden. Rates from $3.

The Beekman, Park Ave. at 63rd. Everything a critical clientele desires, refined atmosphere, a smart address and the utmost in personal services.

Beekman Tower—49th St. at East River Drive. Overlooking River. Smart location. 400 outside rooms. Near shops, theatres, business. From $2.50. Booklet "V".

Beverly Hotel. 125 East 50th. Just East of Radio City. Large rooms and closets. Serving pantries. Single $4, double $6, suites from $8. PLaza 3-2700.

Gramercy Park—Famed hotel at legendary private park. Rendezvous of nation's great. $3. single, $5. double, $7. suites. Weekly, monthly. Booklet "V".

The Grosvenor, on Convenient Lower Fifth Avenue, at Tenth Street—A Distinctive Hotel of Quiet Charm. 300 rooms. Single from $3.50. Twin beds from $5.

Henry Hudson Hotel. 353 W. 57th St. American Woman's Club. Special floors for women. Daily $2.50 up. Weekly $12.00 up. John Paul Stack, Manager.

NEW YORK CITY

The Plaza

Starred in every itinerary, New York and the Plaza, more than ever the choice of those who prefer quiet luxury and refinement. Facing Central Park in the social, shopping and amusement center. Subway station at the hotel. Summer rates from $5. Henry A. Rost, President and Managing Director, Fifth Avenue at 59th Street.

NEW YORK CITY

Hotel Seymour, 50 W. 45th St. Near Fifth Ave., theatres, shops, art galleries, Radio City. Refined surroundings. $4. single; $5.50 double; Suites $8.

NEW YORK CITY

The Waldorf-Astoria

The quiet, air-conditioned rooms (individually regulated—you do it yourself by a local thermostat) are so completely insulated, you would never guess the noisy activity of a great city goes on outside. And the price averages little more than rates at an ordinary first-class hotel. The Waldorf-Astoria, Park Avenue, 49th to 50th Street, New York.

WESTPORT

The Westport Inn, on Lake Champlain. Glorious Sept. Days in the Adirondacks. 18 hole Golf Course, Tennis. All sports. Selected Clientele.

PENNSYLVANIA

EAGLES MERE

Forest Inn. 2000 feet high in cool mountains. Swimming, 18 hole championship golf course, riding. Delicious food. Dancing. Write for folder.

Lakeside. Situated high above beautiful lake. Cool. Sailing, swimming, golf, riding. Excellent food. Dancing. Entertainment. Write for folder.

HERSHEY

Hotel Hershey. One of America's finest. Magnificent setting. Open year around. European & American plan. 4 Golf Courses. All outdoor sports.

PHILADELPHIA

Bellevue-Stratford—"One of the Few World Famous Hotels in America." Moderate rates. Claude H. Bennett, General Manager.

RHODE ISLAND

WATCH HILL

Ocean House. Private Beach—Golf—Riding—Tennis—Boating—Fishing. Excellent Cuisine. Clientele Restricted. Amer. Plan. N. Y. Office: MOhawk 4-1434.

VERMONT

AVERILL LAKES

Quimby's Cold Spring Club. Distinctive and satisfying for family vacationing. Salmon and trout. Lakes and streams. Excellent stable. Instruction. Guides.

VERMONT

DORSET

Dorset Inn. Charm of 1796—Comforts of Today. Golf—Tennis at the door. Swimming—Trails. May 29-Oct. 15. Steam Heat. F. O. Whittemore, Owner-Mgr.

LAKE CHAMPLAIN—BASIN HARBOR

Basin Harbor Hotels & Cottages. September days are grand at Basin Harbor. All sports available. Write for literature & rates. A. P. Beach, Host.

LAKE MOREY—FAIRLEE

Bonnie Oaks Inn and Bungalows. All sports. 75 rooms with baths, fireplaces. Baby Oaks, supervised play. May-Dec. Folders. Dr. & Mrs. E. H. Page.

WOODSTOCK

Woodstock Inn. In the beautiful Green Mountains. 18-hole Golf. Tennis. Riding. Enjoy complete relaxation. Moderate tariff. C. Townsend Scanlan, Mgr.

VIRGINIA

VIRGINIA BEACH

Cavalier Hotel and Beach Club. Open all year. 2 golf courses, tennis, riding, fishing. Private ocean beach. Roland Eaton, Mg. Dir. Write for Booklet W.

WILLIAMSBURG

Williamsburg Inn & Lodge

You'll find twofold enjoyment in a vacation in Williamsburg, Virginia: the inspiration of an authentic restoration of this historic city plus a variety of summer sports and other activities. Fine accommodations at the Inn and Lodge at a wide range of rates. John D. Green, Mgr. For complete information, inquire New York Office, 630 5th Avenue. Tel. CIrcle 6-8896.

CANADA

BRITISH COLUMBIA—PRINCESS LOUISA INLET

Malibu Club-Hotel. New Club Cabins & Lodge. $9 Day, Amer. Plan. Trading Post. Yacht Basin. Plane & Boat Service, Hamiltair, via Vancouver, B. C.

MEXICO

MEXICO CITY

The Reforma

Mexico's most modern hotel is also its finest. Ideally located, on the beautiful Paseo de la Reforma, handy to sight-seeing, fun-spots. The meeting place of interesting people. Four restaurants, bank, night-club, all conveniences on premises. All outside rooms with purified ice-water, superbly furnished. Rates start at $3 for single rooms, $4 for doubles. N. Y. booking office, CIrcle 7-2528.

DUDE RANCHES

For you who like the sagebrush and the open spaces.

NEVADA

LAKE TAHOE

Glenbrook Inn and Ranch. On most famous lake in West. Excellent golf, ranch, lake and mountain sports. One hour west of Reno on U. S. Route 50.

NEW MEXICO

LAS VEGAS

Rancho de Dias Alegres. In Rocky Mts. Cool summer climate. Elevation 7400 feet. Enjoy New Mexico this summer. Booklet. Frank J. Teague.

WYOMING

SHELL

Trapper Lodge. Operating ranch in beautiful Big Horn Mts. Modern accommodations for 30. Fishing, pack trips. Ranch grown food. C. D. Goodwin, Mgr.

BOOKLETS

for the asking

To simplify your shopping and learn more about many products advertised in Vogue, write to the addresses listed below for these booklets. All are free unless otherwise indicated.

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with the famous Gantner "Floating Bra" are illustrated in their new pamphlet. New and classic styles in Lastex, sea-going seersucker and other new fabrics and colours, styled exclusively by Gantner-of-California, are found here. Gantner & Mattern Co., Dept. V, 1410 Broadway, N. Y.

FORMFIT

has solved the problem of the flat-chested woman with a series of specially designed brassières, described in their new booklet. Write to the Formfit Co., Dept. V, 500-508 S. Franklin St., Chicago, Illinois.

MAIDEN FORM

has a series of booklets describing and illustrating their new models in brassières, girdles and "once-overs." Write to Maiden Form Brassière Co., Inc., Dept. V, 200 Madison Avenue, New York City.

SHOECRAFT

has a new autumn booklet, with convenient order blank attached, featuring their latest styles, including a number of particular interest to women with long, narrow feet. Shoecraft, Dept. V, 714 5th Ave., New York.

THE CARE OF FURS

by Esther Dorothy, tells you how to clean, repair, keep and protect furs. A few helpful hints on how to hang furs in your closet and how to treat them while wearing them, should add years to your fur coat's life. Write to Esther Dorothy, Dept. V, 36 West 47, New York City.

HOUSEHOLD

HOW TO BE A SUCCESSFUL HOSTESS

by Sandra Bruce, tells you how to plan and give a formal dinner, an informal dinner, an afternoon tea, a cocktail party, a buffet supper. Illustrations show table settings for each of these occasions; there are menus, recipes, wine lists and general rules. Other paragraphs describe hunt breakfasts, holiday table settings and so on. A portfolio in the back shows sterling silver patterns and gives a list of "Do's and Don'ts for Silver." For this helpful and informative booklet, send 10c to Reed and Barton, Dept. V, Taunton, Mass.

HOW TO GET THE MOST FOR YOUR MONEY

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WHITE ROCK

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SCHOOLS

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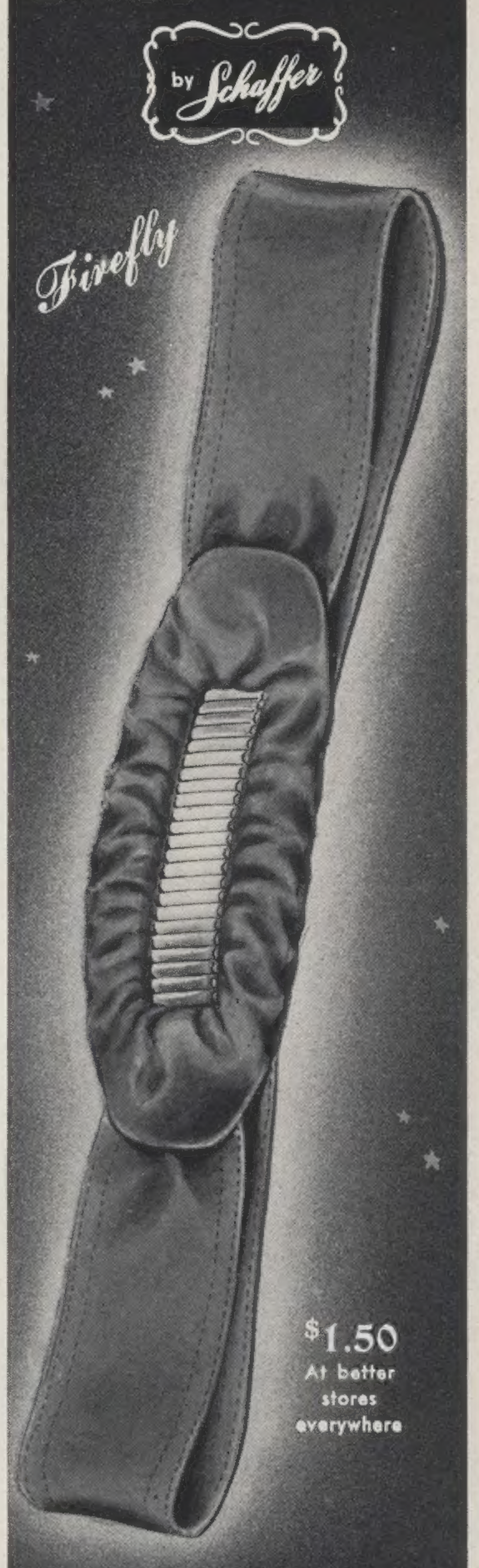

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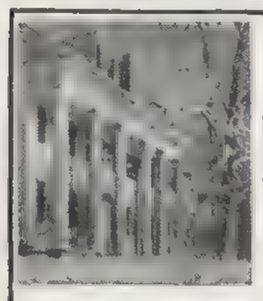

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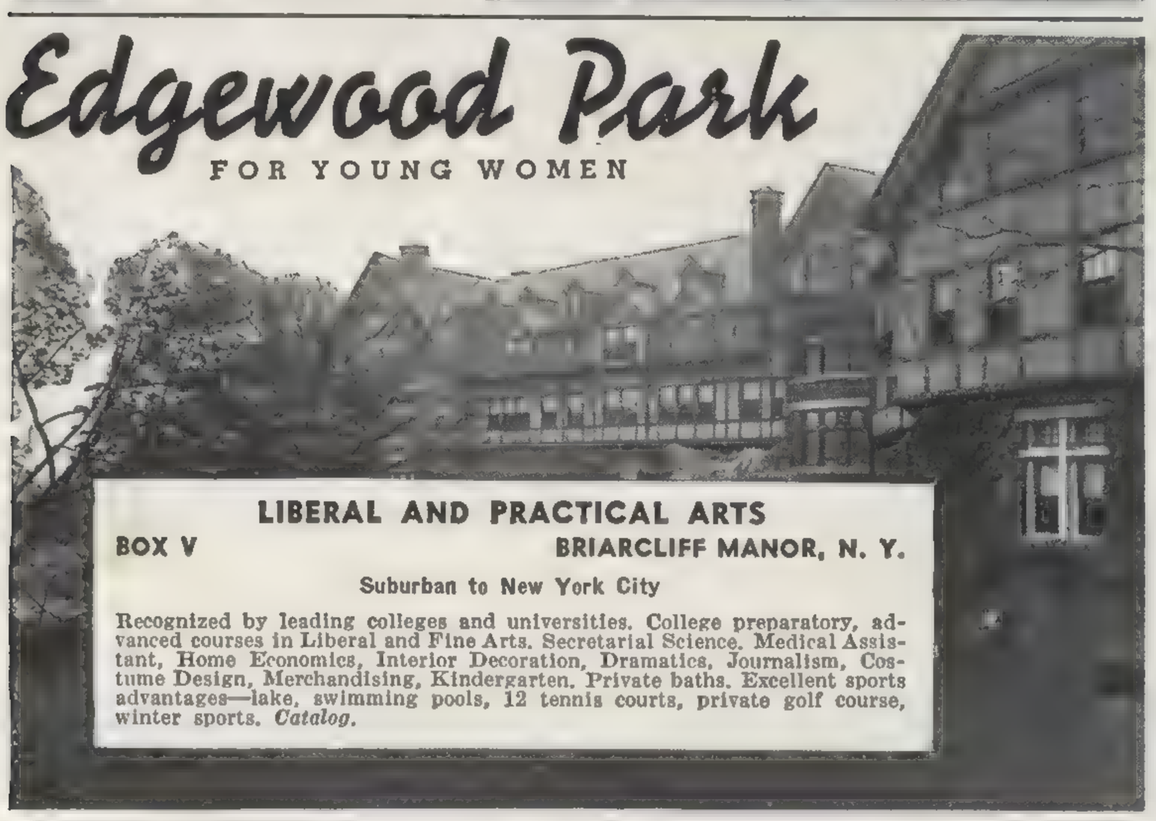

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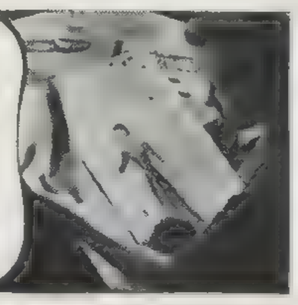

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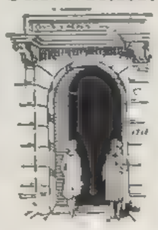

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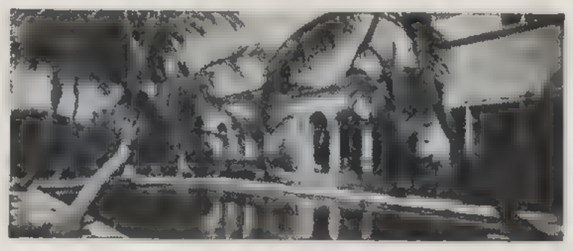

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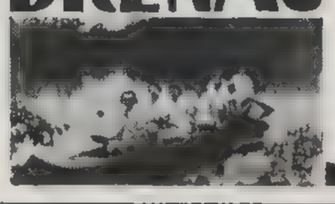

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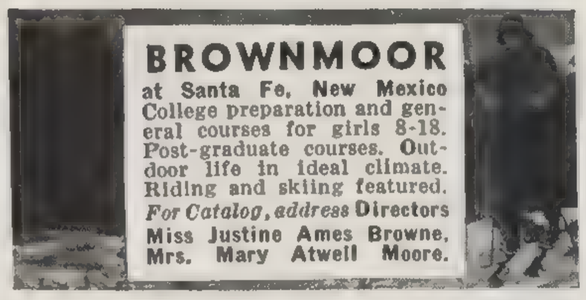

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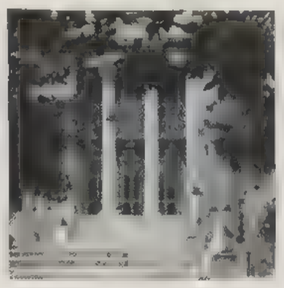

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list of schools

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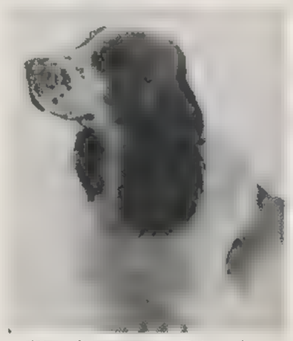

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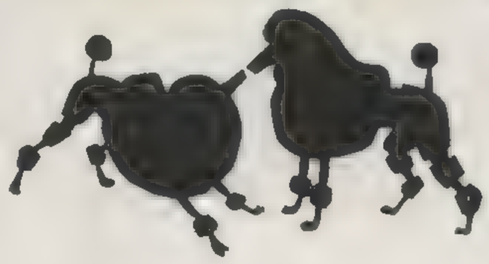

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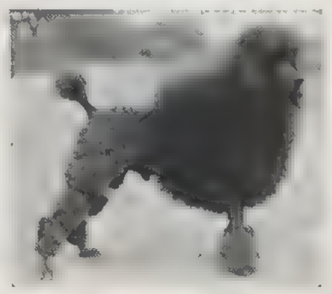

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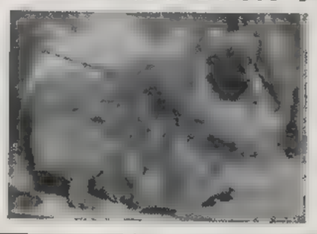

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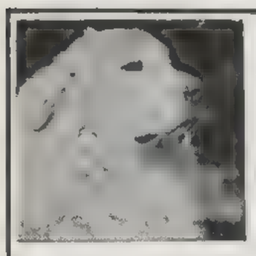

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Out of champion stock
12 to 14 inches high
Peppy, healthy, paper-trained
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Intelligent - Companionable
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THE DOG

Vogue's gallery of

WHILE the Boxer is of the Bulldog family, he is not an English Bulldog and can not be judged on anything resembling the English Bulldog standard. Nearly everything correct in the Bulldog standard is wrong in the Boxer. Ch. Utz v. Dom of Mazelaine. Mr. and Mrs. J. P. Wagner, Wisconsin

THE Boxer has a faculty of worming his way into the good graces and the hearts of an entire household. He seems to offer something special to each person he meets. It's astonishing, but true. International Champion Lustig von Dom of Tulgey Wood. Owner, Erwin C. Freund, Ill.

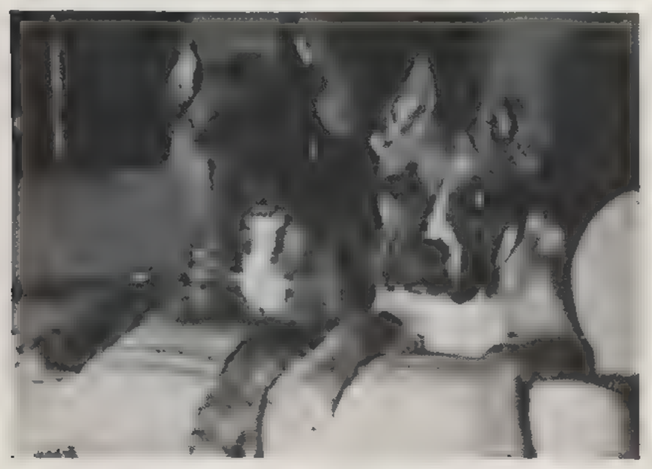
THE Boxer's trim, square-built, balanced muscular figure can be found in no other breed. He alone combines the agility of the Terrier with the strength of the Bulldog. His beautiful, chiseled head depicts great strength of character. Piccolo von der Stuttgarter. Mr. and Mrs. R. Kettles, N. Y.

ONE Boxer breeder says: "Cleanliness is another innate Boxer characteristic. Barring unavoidable emergencies, I have never had a mature Boxer shipped into the kennel which had soiled its crate, and many have been on the road a long time." Ch. Overture of Mazelaine. Mrs. L. Slesinger, N. Y.

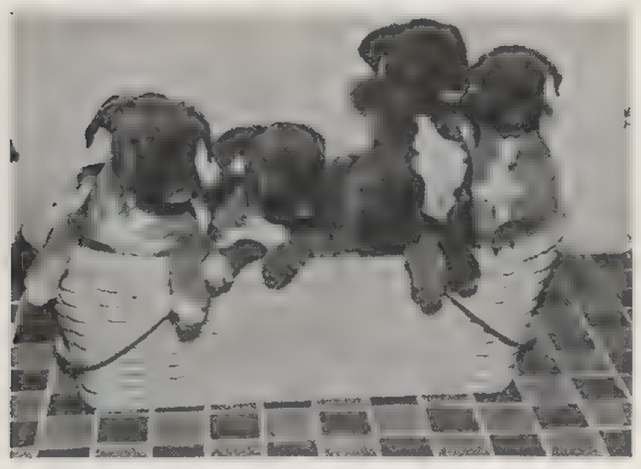
THE Boxer must possess a body built for the highest and most strenuous effort, while the "tout ensemble" should present a complete and harmonious whole. Balance and power are desired, without sacrificing beauty of outline or grace of movement. Boxers owned by B. H. Wilson, Indiana

MODE

pure bred dogs



THE Boxer fairly effervesces with cheerfulness and the joy of living...and has all the tolerance of the Bulldog, but none of his indolence. Children can maul him mercilessly, and he loves it, yet he ranks among the greatest of protective dogs. Boxers owned by Mr. and Mrs. R. A. Kerns



THE Boxer can run, jump, fight, frolic with the best of them. His colour may be fawn or brindle, with or without distinguishing white markings, and usually with the much-desired black muzzle. Boxer colour range is diversified enough to meet any taste. Boxer puppies. Mr. and Mrs. E. Meyer

BOXER fanciers say the Boxer is the most courageous of all dogs, and this accounts for his friendliness in getting on with other dogs—his great Mastiff ancestor having passed on an unquenchable store of courage to all his descendants. Champion Du Barry of Kernia. Owner, Keith Merrill

THE Boxer is not so sharp as some other of our guard dogs, but his judgment is far more reliable, and he does no unnecessary barking or hysterical yipping, for which we have to thank his ancestor, the European Mastiff. Miss Penelope Harris and Glamour Girl of Sirrah Crest. Dr. R. Harris, Calif.

ANOTHER Boxer breeder says: "Our dogs continuously groom themselves and really enjoy a bath. They love water and are great swimmers. They get along well with other domestic animals. Most important, they get along with other dogs." Puppies owned by Mrs. W. Z. Breed, New York

Ch. Utz v. Dom

BOXERS

MAZELAINE, home of Ch. Utz v. Dom, Kavalier of Mazelaine, and many other famous show dogs, offers choice puppies at reasonable prices.

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Puppies and grown dogs for sale of Champion-bred imported stock from England, Ireland and India. Bred for highest quality and temperament for companions, bench shows, and breeding purposes.
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SEALYHAMS
Young dog, champion. Year old male puppy, a winner.
DANDIE DINMONTS
Young mustard dog. Nine months male puppy, pepper. Carrying top bloodlines. Write for pictures and prices.
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AT STUD

Int. Ch. Newtownards Aristocrat

Irish Terriers
Unusual Companions. Show dogs, bitches, also puppies and youngsters, bred by Champions. Small types.
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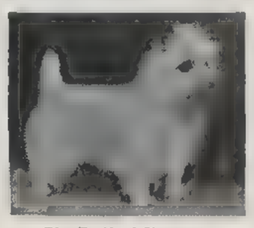
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Cairn Terriers
either young or matured of excellent quality and charming personality.
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Mrs. H. L. Platt
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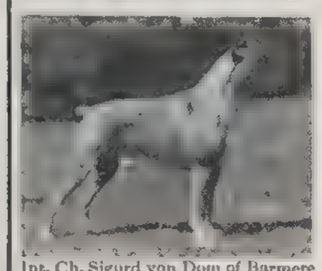
Tel. Wilton 24

BARMERE BOXERS


Int. Ch. Sigurd von Dom of Barmere

Puppies of outstanding quality by Sigurd and other famous sires.

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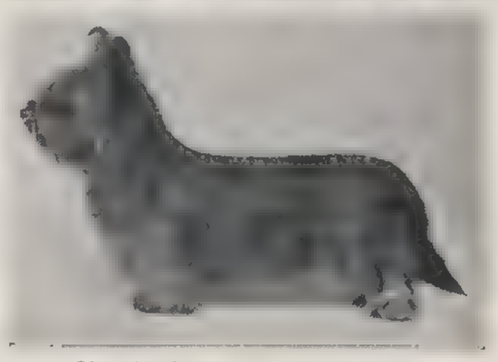
SKYE TERRIERS



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Airedale Terriers
Exclusively Since 1917
For Sale
Puppies By This Famous Stud. Also Show Dogs, Brood Bitches and Companion Dogs
A. L. ZECKENDORF
Turn of River Road
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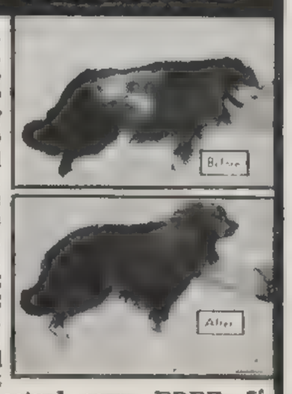
Ch. Walnut Clipper of Freedom at Stud
By Walnut King Nobbler

Quick Relief FROM Summer Eczema



The dog on the right suffered from typical Summer Eczema caused by external parasites—NOT food. The combination of HILO DIP and HILO OINTMENT corrected this trouble in six weeks. One Kills the Parasites and the other gives the dog QUICK RELIEF. Prices: HILO DIP 1 oz. 25c; 3 oz. 50c; 6 oz. 85c; pint $2.00; quart $3.50; HILO OINTMENT 1 oz. 25c; 3 oz. 50c; 15 oz. $1.50. At Pet, Seed, and Dept. Stores. Pamphlet with many photos of actual cases FREE. If your dealer cannot supply you write Dept. V.-8.
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It's what dogs like and thrive on, and a RAILWAY EXPRESS specialty: Speed from kennel to destination . . . home care en route — prompt, receipted deliveries — a quality service for quality dogs, at low, economical rates. Phone

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● QUADINE YOUR DOG AGAINST outdoor summer pests—fleas, ticks, mosquitoes, lice, chiggers, sarcoptic and ear mange, ringworm, doggy odor, cuts, bruises. Do as the great kennels do—use Quadine to keep your dog happy and comfortable with coat of dog-show sheen. $1.00 per bottle. Quadine Jr. *non-clog* atomizer set, including bottle Quadine, $1.50 from your dealer or
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REMOVES DOG STAINS! SAVES RUGS! ENDS ODORS!

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Send now for FREE Leaflet "Helpful Hints in Housebreaking Your Dog".

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It's fun *to strip and trim your dog at home!*

Duplex Dog Dresser is easy to use. Does quick, smooth job. Famous Duplex Trimming Charts for each breed show you exactly how.

Dresser $1.00
New Blades 5 — 50¢
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At dealers — or direct
DURHAM DUPLEX RAZOR CO.
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GOOD NEWS FOR DOG OWNERS!
Rub cake of fragrant Q-W PINE-BAR on dog's coat and disagreeable odours go instantly. Good for both man and beast; has many uses. Easy to apply — does not stain, it is greaseless and harmless. Is not a soap. The most important contribution to the dog fancy in a generation. Get Q-W Pine-Bar at first class stores. Cake 35c, or 3 for $1.00 by mail including...FREE...a copy of the famous book
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Training secrets and practical directions for treatment and handling. Please give your dealer's name when ordering direct.

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SCIENTIFIC REMEDIES For Every Dog Ailment
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Quick Relief from RAW, ITCHY Spots

Soothing. Healing. Won't change color or texture of hair.

VAN-X Ointment

The only greaseless, stainless ointment that holds the medicament against sore. At Drug, Dep't. 5 & 10c Stores, or send $1 for large tube.
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Makes Life Easier FOR DOGS—FOR DOG-OWNERS

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A little in the bath
KILLS FLEAS — REMOVES DIRT
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Make life easier for yourself and your dog . . . eliminate messy lathering by using Dixie Dog Dyp. Just add a little to bath and sponge your pet. Fragrant pine oil ingredient kills fleas, removes dirt and odors quickly, easily. Indorsed by leading kennel men.
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112 W. North Ave., Baltimore, Md.

Watch for a story on **The value of a well bred dog** in the September 1st Dog Mode of Vogue. Watch these columns, too, for listings of many of the best pedigreed dogs offered for sale by fine kennels throughout the country.

THE DOG MODE

Vogue's gallery of pure bred dogs

BOXER males measure twenty-two to twenty-four inches; females twenty-one to twenty-three inches. Boxer males weigh around sixty-six pounds; females, around sixty-two pounds. The Boxer coat should be short, shiny, lying smooth and tight to the body. Boxers owned by L. R. Moss

THE general appearance of the Boxer is that of a short-haired, strong, compactly built, active dog, of medium height, standing on absolutely straight, sturdy legs, and of a perfect square build. Champion Ingo von Heger se Sumbula, best in show, Pasadena, Calif., and owner, Mrs. W. R. Guy

MOST of the good qualities found in all well-bred Boxers are secondary, or possibly just coincidental, to the Boxer's greatest asset—that of remarkable intelligence and comprehension. The Boxer is a dog with a keen and balanced judgment. Ch. High Spot Gold Boy. Mrs. P. Ladin, Calif.

OTHER breeds have pronounced specialized talents, but for a combination of the outstanding virtues of many, with the faults of the few, the Boxer is gifted among canines. For anyone who wants an all-round dog, he has no equal. R. E. Hannaford, Ohio, with Ch. Quality of Barmere

BOXERS are not roamers or tramps. They love their homes and actually have pride of possession, as well as a distinct sense of ownership. One owner has several that would not allow strangers—dogs, or humans—to cross the lot-line. Boxer puppies owned by Dr. W. E. Schellig, Michigan

GOURMET'S GUIDE

selected restaurants in and out of town

Do you long for suggestions about new places to dine or lunch? Vogue gives you here a list of attractive restaurants for your choice.

NEW YORK CITY

RESTAURANTS—DINING

DIVAN PARISIEN
17 East 45th St.
Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad.
Luncheon and Dinner
Finest vintage wines, and liquors
Air Conditioning MUrray Hill 2-9223

JANE DAVIES' RESTAURANT
145 West 55th St.
Luncheon Dinner
Closed during August. Opening September 2nd.

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.10 & $1.50. Daily 5 to 8:30 P.M. Sunday dinners—noon to 8:30 P.M. The most talked about dining place in New York.

CRILLON—277 Park Ave. (116 E. 48th St.) Famous for cuisine and cellar. Luncheon $1.25—Dinner from $1.75—Main Dining Room. In Cafe, Luncheon 95c—Dinner $1.25. Year 'Round air-conditioning.

THE CAVIAR—18 East 49th Street. Cuisine par excellence. Carefully selected cellar. Quiet, dignified atmosphere. Luncheon from 90c. Dinner from $1.50. Cocktail Hour. Air Conditioned. ELdorado 5-8998.

CAFE TROUVILLE
112 East 52nd St.
Open for luncheon, cocktail hour and dinner. Entertainment during supper. Completely air-conditioned.

SUSAN PALMER'S SEAFOOD & SALAD BAR
4 W. 49
Don't be deceived. It's a surprising English Tavern downstairs—never to be forgotten by those who find it.

CAFE ST. DENIS—11 East 53rd Street. EL. 5-8032. A real French Restaurant catering to cosmopolitan palates. Air Conditioned. Lunch from 75c. Dinner from $1.25. Also à la carte. Redecorated and enlarged.

RESTAURANT MAYAN, 16 W. 51 St., Rockefeller Center. Popular rendezvous for luncheon, cocktails, dinner. Unusual atmosphere. Luncheon entrées from 60c. Dinner Prix-Fixe from $1.50; also à la carte. Comfortably air-conditioned.

GRAND CENTRAL TERMINAL RESTAURANT and Oyster Bar, Lower Level, Grand Central Terminal. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 65c. Dinner from $1.00, also à la carte. Delightfully air-conditioned.

ROCKEFELLER PLAZA RESTAURANT—32 W. 50th St. Smart but informal. Plaza Room—club breakfast 60c, luncheon from 75c, dinner from $1.00, cocktails from 25c. Old New York Room—luncheon from 75c, dinner from $1.00. Cocktail lounge. Cocktails from 25c. All rooms comfortably air-conditioned.

HOLLAND HOUSE TAVERNE, 10 Rockefeller Plaza. 'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks. Luncheon dishes from 60c, dinner $1.50. Air-conditioned.

CAFE LOUIS XIV. 15 West 49th St., Rockefeller Center. Cuisine Classique, Fine Wines, American Bar. Prix-Fixe Luncheon $1.50, Pre-Theatre Dinner $2.00, also à la carte. 5 minutes from theatre district. Comfortably air-conditioned.

CHAMPS-ÉLYSÉES
Le Restaurant Par Excellence. Cuisine Française. Famous for the special Champs-Elysées Dinner. Finest wines and liquors. 25 East 40th St. MU 4-8833.

KENTUCKY SERVES A MEAL. Luncheon from 65c; Dinner from $1.25; Supper from 85c. Open Sun. (11:30 a.m.—8:30 p.m.) for breakfast & dinner. Elizabeth D. Reynolds, Inc., 160 E. 48th St. EL 5-6448.

YE OLDE CHOP HOUSE, 118 Cedar St. New York City's oldest eating place in Financial District. Game, Chops, Sea Foods, Liquors. Open to 8 P.M. Sat. 3 P.M. Harry Kramer, Host. WOrth 2-8061.

CORTILE RESTAURANT—37 W. 43rd St.
Delicious luncheon served from 45c—dinner from 75c. Cocktails in unusual atmosphere. Open 8 A.M.—9 P.M. Closed Sundays. Rosella will read your character.

THE HEARTHSTONE
15 East 48th Street, near 5th Avenue. PLaza 3-1434
Luncheon from 65c. Finest wines and liquors.
Dinner from $1.00. Open Sundays and holidays.

THE BAROQUE—14 East 53rd Street. A new creation for the enjoyment of good food in an atmosphere of Charm and Elegance—Luncheon—Cocktails—Dinner—à la carte—(moderate prices). ELdorado 5-4195.

BEVERLY, Lexington Ave., at 50th St. Luncheon from 75c. Dinner from $1. Also à la carte. Famous for Ham Steak Tropical—Sliced Chicken Mornay. Our cocktails mixed to please the most fastidious.

THE BLUE BOWL at 157 E. 48th St. Appetizing, well planned menus served in pleasant, friendly surroundings. Apple pie a specialty. Closed Sundays. Luncheon 50c to 75c, Dinner 75c to $1.25.

THEODORE'S RESTAURANT—4 E. 56th St., N. Y. New York's outstanding French Restaurant. Slenderizing Luncheon. . . . Superb Dinner $1.50. Hot & Cold Buffet. Cocktails. Closed Sat., Sun. PL 3-6426.

DRURY LANE
47 E. 49th St. (Between Park and Madison)
Luncheon from 65c. Cocktails. Dinner from $1.00. Town and country menus. Regional American dishes.

RESTAURANTS—DANCING

VERSAILLES, 151 E. 50 St., PL. 8-0310. An impressive French cuisine makes Versailles the glamour spot of New York. Cocktail Hour, Dinner & After Theatre. Presenting nightly B'way's Brightest Stars. Maximillian Bergere & Orch. Panchito & his Rhumba.

LARUE—45 East 58th Street. VOl. 5-6374. New York's smart rendezvous. Cocktails, dinner, supper. Eddie Davis' & Val Ernie's orchestras. Continuous dancing till 4 A.M. Air conditioned.

LE COQ ROUGE—65 East 56th St., N. Y. C. Famous cuisine. Luncheon, dinner, and after theatre. Dancing—Entertainment. Cocktails in our Skyline Bar. Reservations—Phone PLaza 3-8887.

RUSSIAN BEAR—645 Lex. Ave. (54 St.). America's oldest Russian Rest. Est. 1908. Nationally famed for true Russian Cuisine, atmosphere, Balalaika Orch. Entertainment. Lunch 50c. Dinner 85c up. EL 5-9080.

And in Connecticut

LIME ROCK LODGE....This is a pleasant, largish inn at Lime Rock. You eat on a screened porch looking out on a garden and a little brook. Luncheon here is about $1, dinner from $1.25, and two of the best dishes are a *Poulet au Porto* and *Bœuf à la Mode*.

TIDE MILL TAVERN....The little old mill dates back to 1712, its old wheel still paddles away, and there's a lovely old porch—right over the water's edge—where you'll want to sit.

This place couldn't be more conveniently located—just about six hundred feet off the Boston Post Road, between Southport and Fairfield. Though the specialty here is sea food, they also serve steaks and chicken. Luncheon is as low as 75 cents, and dinners begin at $1.35.

THE BARNACLE—BRADLEY POINT ....This low-slung, yacht-like building at West Haven is perched right on the edge of Long Island Sound. The menu concentrates on sea food, and there are afternoon teas that are deliciously too big.

WHITE TURKEY INN....Only four miles north of Danbury, this famous inn has an English country charm and graciousness. The food is delicious, not cheap, and worth every cent. If you're in a hurry, the Inn will suggest quickly prepared dishes—refuses to sacrifice proper cooking to your rush.

SILVERMINE TAVERN....Dating from stage-coach days, the tavern at Silvermine is well known for its large menus and fine cooking. You'll lunch or dine looking out over the Silvermine River, and there is an old mill, perfect for tea. Luncheons are about $1; dinners are about $2.

THE GENERAL PUTNAM INN.... Much of Colonial history has passed the door of this inn in Norwalk, which was built around 1778. (This, incidentally, was the home town of "Yankee Doodle.")

The food and service are both good—even the menus are planned around old Yankee recipes—, and the waitresses are all behooped.

SKIPPERS DOCK....There's a seagoing note to this restaurant at Noank. The specialty is sea food, and the luncheons and dinners are tremendous—cost about $2.

The place has a spirit *we* admire—on the menu is a postscript that says, "The main course is never prepared in advance—that's why our service is notoriously slow."

OUT-O'-DOORS

PAVILLON MARGUERY—Now Open. Entrances on 270 Park Ave. and 47th St. & Vanderbilt Ave. Coolest Garden in Town for Lunch, Cocktail Hour and Dinner. Open Sunday. Phone: WI 2-8494 & 2-8418.

SPIVY'S ROOF
139 East 57th Street (Lexington Ave.) Dinner $1.50. Also à la carte. Spivy sings nightly—continuous entertainment. Reservations, PLaza 3-1518.

FIFTH AVENUE HOTEL—24 Fifth Ave. at 9th St., Le Jardin du Perroquet, Sidewalk Cafe. A corner of Paris at Washington Square. Luncheon, 85c. Dinner, $1.25 up. Sunday Stroller's Brunch, $1. Cocktails.

PROMENADE CAFE, Lower Plaza, 49-50th Sts., Rockefeller Center. Superb food in a garden setting. Shade trees—gay umbrellas—cooling fountain. Luncheon prix fixe $1.25. Prix fixe dinner from $1.50. Music.

CASTLEHOLM—344 W. 57 St., N. Y. (CI 7-0873). Most popular Swedish Restaurant. Famous for its Smörgåsbord. New Viking Room incl. Bar. Air-Conditioned. Outdoor Dining Terrace. Dancing nightly. Luncheon 60c up. Dinner $1.25 up. Parking facilities.

IF YOU LIKE well-cooked food; if you like a pleasant atmosphere; if you like the best of service, follow the Gourmet's Guide. It will lead you to restaurants that suit your taste.

LOUNGE BAR

SCHRAFFT'S. Smart, intimate lounges. Georgian Room, 625 Madison Ave., at 58th—Columbus Room, 222 W. 57th St., near B'way—1496 B'way at 43rd. Luncheon, cocktails, dinner, supper. Cocktails from 25c.

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LEON & EDDIE'S, 33 W. 52 St. World Famous café-restaurant offers America's most amazing values in food & entertainment. "Sly" & subtle Eddie Davis heads the show. 4 shows nightly. Continuous Dancing. "Should be visited at least once in every lifetime."

WHEN YOU'RE LOOKING for a new place to dine, remember Vogue's Gourmet's Guide. You can be sure that the restaurants recommended here serve delectable food in the midst of delightful surroundings.

OUT-OF-TOWN

CALIFORNIA

VISIT DINAH'S SHACK
On Highway 101, 3 miles south of Palo Alto—in the shadow of Stanford University. In the Beautiful Santa Clara Valley. Food—California's Plentiful Best.

GEORGE MARDIKIAN, WORLD-FAMOUS CHEF, Invites you to dine at Omar Khayyam's Restaurants
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WHITE TURKEY INN. Route #7—4 miles No. of Danbury. Early American Atmosphere. Famous for Luncheons, Cocktails, Dinners. In New York City it's the White Turkey Town House, One University Place. Both open Sundays.

THE BARNACLE, Bradley Point, West Haven. Off Route 122. Specializes in fresh lobster—also chicken & steak. Luncheon, Tea and Dinner. Fine wines and Cocktails. March into November.

TIMBER TRAILS INN—Sherman, R. 37, 12 mi. north Brewster. Charming country inn beside lake. 1400 acre preserve. After dining here, you'll want to return for a longer stay. Riding stables.

THE GENERAL PUTNAM INN—Norwalk. Historically famous! On the old village green (E. Wall St.) Deliciously authentic American dishes. Terrace dining. Organ music. Yankee Doodle Cocktail Lounge.

OUTPOST INN—Route 35, just North of Ridgefield, Conn. Superb French cuisine and irreproachable cellar of rare wines, liquors. A lovely place to spend a week-end, or longer. Telephone Ridgefield 882.

LIME ROCK LODGE—Lime Rock. (On Rt. 112, off Rt. 7 or 41.) Excellent cuisine. Colorful rooms—outdoor eating overlooking waterfalls. Lunch $1 up. Dinner $1.25 up. For a weekend or a week.

THE TIDE MILL—Historic old Mill on Southport Harbor, 600 feet off Boston Post Road, in Southport. Famous for seafood and shore dinners. Seafaring Atmosphere. Reservations—FAirfield 9-2900.

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HOTEL WARE COFFEE SHOP, Waycross, on U. S. Route #1. Reflecting the hospitality of the South. Known for good food. Open 6 A.M. to 10 P.M. Moderate prices. Recommended by Duncan Hines.

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MILL RACE INN—Geneva (Roosevelt Road). You will enjoy lunch or dinner at this charming old place on the Fox River. Superb food and setting. Lunch or dinner $1. to $1.75.

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HANS CHRISTIAN ANDERSEN—Paramus
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Vogue's ADDRESS *of shops*

If you don't find what you are looking for in these columns, write to Vogue's Address Book, at 420 Lexington Avenue, New York City, and we will try to find it for you.

FURS OLD AND NEW. Now is the time when we start pondering about the fur coat problem. Will ours do for just one more year? Mr. Molot, at 21 East Fifty-Sixth Street, is a man who can help you with such matters; he knows furs, and manages to do even complete remodeling jobs, for surprisingly little money. He showed us, for instance, a fox jacket, remodeled from the chubby era, now made into a fitted jacket, like a man's tuxedo, with a slight Regency-rake flare in the back.

And among his new models is a loose caracal coat with a buttoned-in vest to match. (At last you can let your coat swing casually open, and still follow grandmother's injunction to keep your chest covered.) These little jackets could be made up in any flattish fur, would be useful and smart to wear under a cloth coat.

FRAMING PLANS. If you are always thinking of bright new schemes for the house, here is an address you might like to know about. We've discovered a shop 'way down-town, called the New York Frame and Picture Company, 116 Fulton Street, that will indulge your every picture-framing-whim-and-fancy. They did some pictures for us in natural wood, with mats of gay red-and-white checked gingham—these cost about $3.50. And a home bulletin board (we pin all our invitations, memos, and telephone messages on it)—it's the size of a desk blotter—is bound in the same gingham, all for $4.50.

Don't let the address alarm you—you won't have to cross your threshold. These people will call, as well as deliver.

YOU ALWAYS NEED A SWEATER. One of the essentials of almost every summer wardrobe is a thin sweater. The Jaeger Shop, Seventy-Sixth and Main Street, Saranac Lake, New York, makes a specialty of just such super-light-weight sweaters, as well as the kind you wear all winter. The Jaeger people have stern and firm ideas (we have a sneaking suspicion that they're probably right, too). Their theory is that, for a well-

HAIRDRESSERS—(Cont'd)

CHARLES BOCK FOR PERMANENTS! Specialist in white, bleached, difficult hair. Features only scientifically approved methods. Charles Bock, 20 East 57th Street, New York. Telephone PLaza 3-3900 for an appointment

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FRED The Hairstylist, creator of Hair Styles in vogue. Your hair & scalp meticulously supervised. Flattering Permanents. Hair coloring. 18 East 49th St., EL 5-2220. Washington, D.C. at Philipsborn; Kansas City, Mo. at Berkson

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CHRISTIAN FREDERICK JUNGST creates beauty and originality in the most difficult hair. Relax in his comfortable salon while your new, individual coiffure is designed and waved. 19 E. 47th St., N. Y. VO 5-4477

HAIR GOODS

MANUEL INVISIBLE TRANSFORMATIONS with his "sight-proof part" have revolutionized the hair industry. Designer, manufacturer of high class hair goods. 10 Rue Royale, Paris, and Manuel Building, 988 Second Ave., N.Y.C.

BOOK *and services*

fitted job, the arm and sweater-body must be sewed in separately, and by hand. This they call hand-fashioning, and whether they are right or not, their sweaters do fit beautifully.

This shop not only sends you a colour chart to choose from, but also little swatches of the knitting, as well, so that you can pick not only the model and colour, but the stitch, too.

Most of the sweaters are made up in Shetland or cashmere yarns—and the summer weights described may cost as little as $5.95.

FOR LITTLE BOYS. If you want your young son to be dressed like an English boy, the London Shop, up one flight of stairs at Sixty-Third Street and Madison Avenue, is an address you should know about. Here you will find suits with that English look, made in this country. They come in grey flannel, at $16, in blue serge at $19, and the trousers in either of these materials are made to wash.

The shop also has a well-designed boy's shirt, made especially by a custom shirtmaker down-town. These cost $3, come in stripes, grey or maroon, and in plain white. They're made with a two-inch hem under the cuff, and are extra long, so as to have more chance of staying neatly tucked in.

TO HAVE AND TO GIVE. On the corner of Sixty-Seventh Street and Madison Avenue is a shop run by a charming Englishwoman, Thérèse Margaret Clayton. She has travelled all over the world and, having the true collector's instinct, has bought wherever she's been. In her shop, you will find all kinds of unusual and beautiful things to give yourself or give away.

We were particularly interested in her Oriental things. For instance, there is a marvellous pair of antique Chinese pewter tea-caddies, beautifully graceful in design, set with crude jade and carnelian, costing $35.

Then there are those Burmese bowls—perfect for finger-bowls or cocktail crackers.... They're made of coiled bamboo shoots completely covered with shiny black lacquer decorated in gold. These are only $2.50 apiece.

HAIR GOODS—(Cont'd)

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Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

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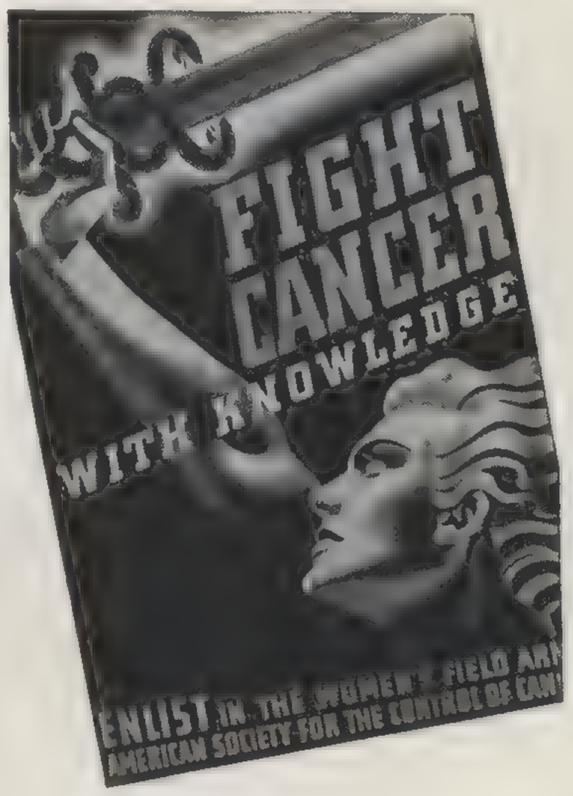

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Behold **"Brigande"**—an intriguing new town shoe by Peacock! Note the "easy" look of it, the new "chopped off" covered up toe, turned-back-and-tied-with-a-bow tongue, new tapered walking heel, (the better to accent your ankles, miladies). Black with black patent, spruce blue with blue calf, moss green, or Brazilian brown with Amazon lizard **9.75**

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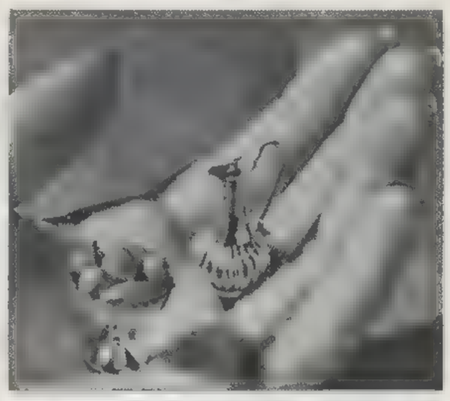
Shop

Time Out of Mind is just where you *put* time, once you've a good clock about the house. Peace and order steal into your life, like an unobtrusive servant, and give you a feeling of being established. Seth Thomas arranges this benison for you in a cabinet of eighteenth-century flavour. Serpentine hands circle an antiqued brass dial, giving you not only the time of day, but Westminster Chimes, as well. $75, at Georg Jensen, 667 Fifth Avenue.



Lilliputs: When the world gets too big and catastrophic—miniature-collecting is the most soothing hobby. These doll-house elegancies use the Sheffield formula of silver-plate on copper. Lilliputian price, too; 75¢ each, at Malcolm's House & Garden Store, Baltimore, Md.

In Blackface: A jetty dial makes a good ground for gold numbers—they gleam at you in the most easy-to-see manner. This Eterna watch has a bracelet of gold disks. If you're one of those people who expect a watch to keep time, too, this is for you. It's $140, at Clive Jewelers, 9 East Forty-Fourth Street.

Hello, Good-Bye: This hat makes you look like two different people. It's worn practically vertically, and as you say "Hello," all you show of it is a frame of fluted felt. As you say "Good-bye," you show that the frame is a hat with a crown of crocheted felt-strips. This gravity-defying act is achieved without magic: the hat is lined with velvet, a notably non-skid fabric, and secured with hatpins that become an essential part of the hat's design. You can order it in dozens of fabrics, or combinations thereof. There's one of black felt, with a jewel-embroidered crown and beaded hatpins. $27.50, at Helen Liebert, 19 West Fifty-Seventh Street.

Out of the W. and W. West (and destined to go right back where they come from—in ranch-bound luggage) are these giddy boots. They are a rodeo dream-come-true, in scarlet leather with curlicues of white leather inset, and an overlay of black alligator tips. And, if all this isn't enough, they have square toes, sloping heels, and a general air of I'm an Old Caow Haand. The price (low for this kind of thing, too) is eight silver dollars and four bits, Western, or $8.50, New York. At Miller's, 123 East Twenty-Fourth Street.

VOGUE STUDIOS

Hound

Seashells are only one of many things she sells. And we recommend Anita Gardner's Shop at 105 East Fifty Seventh Street as a safe port in those periodical storms when you feel you simply must find an amusing gift, or a light-hearted addition to your own house. Linens are a specialité de la maison, but you are always apt to find something as-un-linen-like as this ash-tray and cigarette-holder. The tray, a great pearly swoop, with smaller shells making a handle, is $6.75; the holder is an inverted shell, set upon a flat ditto, and is $5.25. They would be very handsome in a room with baroque tendencies or perhaps in a modern setting.

A Muff and Tippet of velvety nutria will add just the right dash of nutmeg brown to your recipe for a first autumn costume. By the time winter rolls around, you will be so wedded to the light warmth of this duo, that you will undoubtedly have a collarless coat for no other reason but to keep right on wearing them. The muff conceals in its fluted top the opening to a really huge pocket—the whole depth of the muff, and more than big enough to hold your all. $150 will convince Horovitz of London that you want these for your very own. 547 Madison Ave.

No Whimsey-Boo about this doll. She's the realistic sort little girls love best—because she *looks* like a little girl, and not like something someone made up out of his own head. She's rather an accomplished doll; she walks if you lead her gently. And she sits down like a lady (knees together, very hard for most dolls). And she bats her big brown eyes at you so appealingly, that you pay $4.50 for her before you can say "F. A. O. Schwarz, 745 Fifth Avenue." Jeannie Walker was designed by Mme. Alexander.

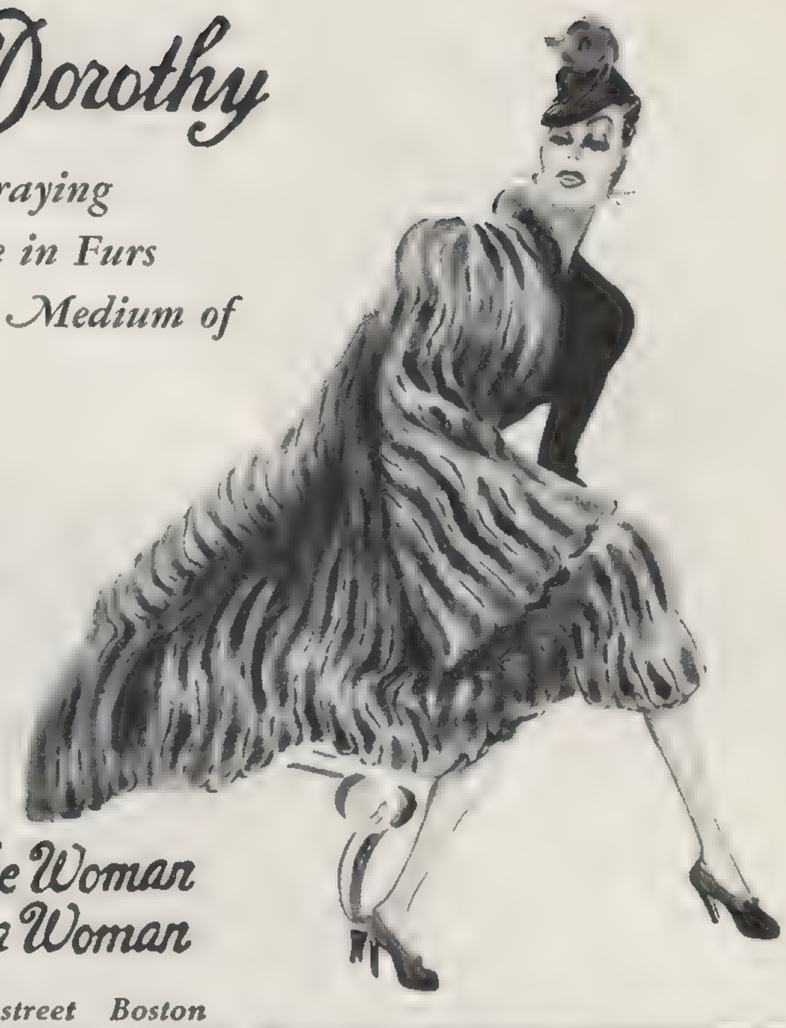
VOGUE STUDIOS

They're Natural Blondes, these stone martens. But you may have forgotten that, martens have been so long dyeing their hair to masquerade as sables. Now, when pastel browns are such a fashion for costumes, light brown furs can come right out in the open and *be* light brown furs. These run from pale sandy-beige, to taupe, a very flattering gambit, and have been arranged into a companionable quartet with great versatility. Day Brothers, 375 Fifth Avenue. $140.

Esther Dorothy

Portraying Elegance in Furs Through the Medium of

Sable
Fisher
Marten
Silver Fox
Mink



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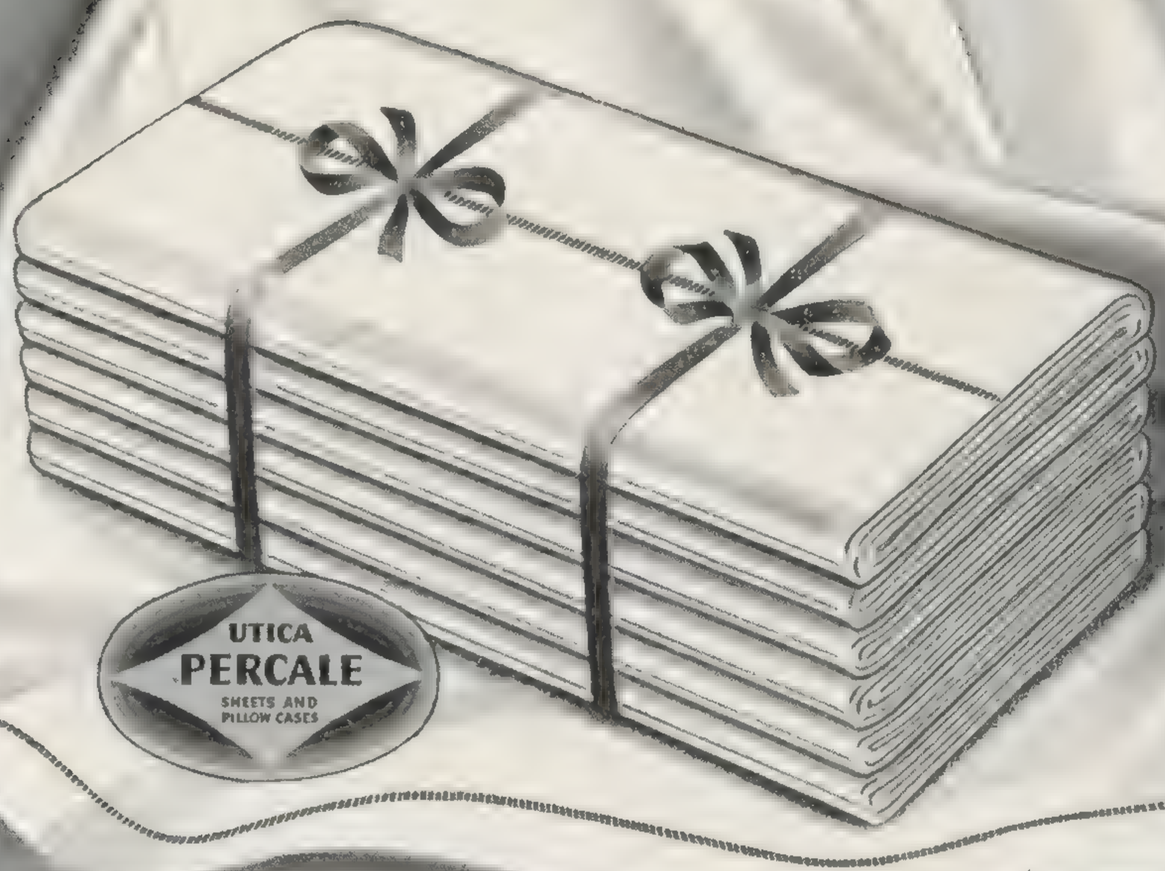

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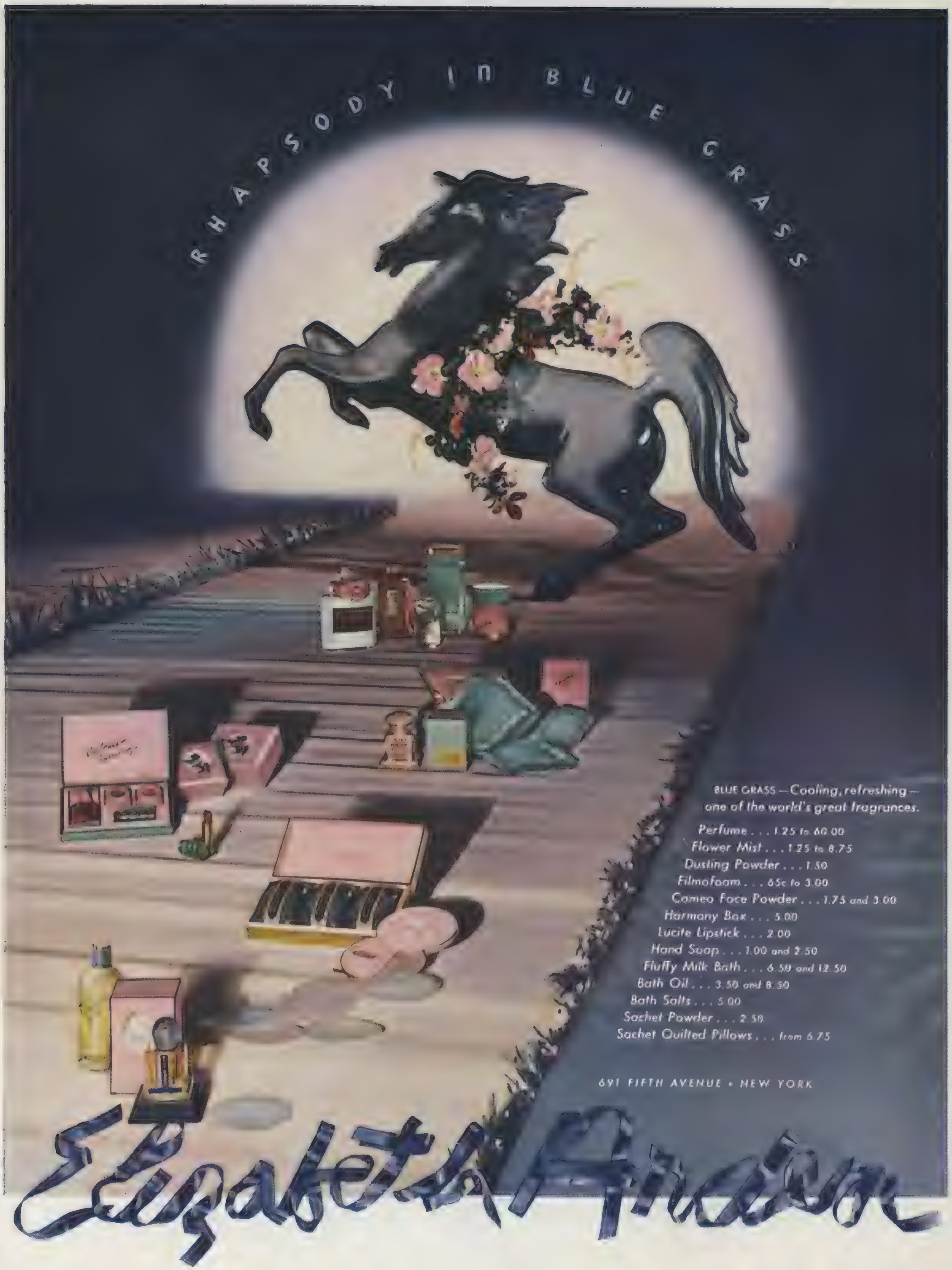
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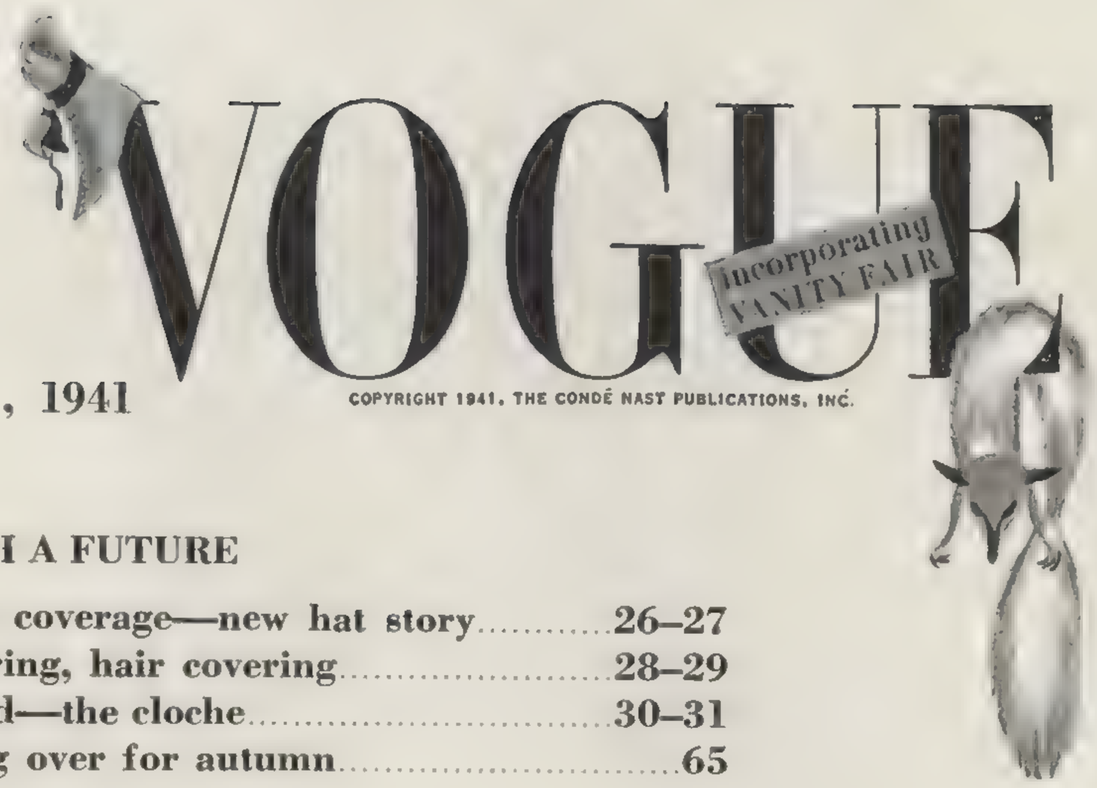

AUGUST 1, 1941

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HORST

Superb exponent of the down-in-back movement of autumn hats—this one of mink. Covers hair, reaches shoulders. Lilly Daché hat; also at Bullock's-Wilshire; Ransohoffs. Perfect for the new autumn browns, dark or pale: Pond's "Dark Secret" lipstick

August 15th VOGUE brings you a...

Complete Course in College Clothes

Josie College, the rah-rah girl, is out. Definitely. The hoyden is tidying up her locks, snapping out of her former sloppy ways. A new mood of awareness is seeping into the ivied cloisters. The campus is coming of age!

There's nothing escapist about this year's college clothes. They're designed to cope with new situations, to fit new needs. August 15th Vogue mirrors the 1941 mood in a civilized campus wardrobe... (incidentally, there's a complete one for $100). It shows you fashion-conscious and urbane clothes for your off-the-campus life... for keeping the Home Fires burning in that young man at camp.

But *on* campus or *off*, the right clothes are a good beginning. Vogue is an old College Campaigner. Its Prix de Paris Surveys, answered by hundreds of seniors, keep you up-to-the-minute on what's what in the college fashion wind.

For a personally conducted tour through Vogue's College Clothes Closet...for a Vogue's eye view of the new Softie look...for spot news on the Dirndl, American variety...for the rules of Vogue's two career contests for College Seniors see...

VOGUE'S College Issue, on sale August 8th

's Eye View of Furs and Hats

VOGUE, this issue, turns itself into a mammoth Gilded Cage...the better for you to study the habits and habitats of the fur species for 1942.

On view...the lionized new brown and beige furs, the faithful blacks. The new performances of shoulders. The configuration of silhouette. The good neighbours from South America, led by the comely nutria. The native U. S. A. mink, beaver, fox, up-and-coming opossum. The foreign-born Himalayan marten, Persian lamb, Russian summer ermine. And a herd of facts every woman should know about furs.

On view, too...the exciting new hybrid hats that are half-hat, half-hood, and wholly cover your hair. The comeback of the cloche. The insistent yellow streak in suits and coats. The inrush of velveteen and corduroy suits. And, as a side-show, a view of the real Zoo, the Bronx Zoo, newly remodelled, rejuvenated, and prettied up, where the lions have a wonderful time.

A complete coverage ... New Hat Story

The pulled-down-over-your-head look

Not in ten years has there been such a really revolutionary change in hats. For nearly a decade, hats have been perching on top of your head, leaving visible most of your hair. To-day, under your very eyes, that is changing.

Heads suddenly have a hooded look. Elastics are almost absent. Ears are frequently out of sight. Hats hug your head, hide your hair, stay on without benefit of elastic. Crowns are deepening, hats come down, down, down in back and at the sides. Many of them tumble over the nape of your neck, trail down on your shoulders.

Cloches, berets, tumble-down-the-back hats

In a dozen different ways, this new hooded look is achieved. Some hats begin to look like the deep-crowned cloche—that bell-shaped hat that men loved on women, that women loved on themselves for the whole decade, 1921-1931. Often these crowns not only sit low on the head, but they soar high into towering shapes or bonnet peaks...see the one opposite. Some hats are big, enveloping berets that settle well over the ears, droop down over the shoulders...there's one on page 29.

Some hats have scarfs that wind about your hair and neck—and look like a continuation of your costume. This whole matter of the *continued* look is especially important. On page 28, you see a mink hat with a mustard jersey scarf that seems to be a continuation of a mustard jersey suit. Still other hats have an apron-like flange in back, much like those on the hats of Foreign Legion officers. (See page 29.) Even some of the big-brimmed hats...and there are many—push well down on the head, and their brims droop shoulder-ward.

Plushy fabrics, knitted wools, fur and fur

If the cover-the-hair-hat is not for you—never mind! There are others. The pompadour hat continues. The fedora and the coachman's hat appear in new, softer versions. You will find many a hat to sit level on your head, if that is the way you look best. You will find many, many tiny, perching hats that seem almost part of your coiffure, especially if you are an up-with-the-back-hair addict. And you will find again, flattering as ever, the big-brimmed felt hat to be worn well back on the head, with its brim shaped like a giant shell. In fabrics, look for plush, velours, velvet, jersey, knitted and crocheted wools, furs, furs, furs.

(Opposite) Bonnet Cloche

One of the year's most important new hats...for all its height, very down-in-back and coiffure-covering. You might have it in brown felt, as it is here—this sky-rocketing 1941 version of the cloche hat all the world wore in the 'Twenties. Worn with a brown suède jersey suit and long gloves of grège suède jersey. All, John-Frederics. Jewels, Black, Starr and Gorham

PHOTOGRAPH BY HORST

HOODED LOOK—the new look in hats. Nutria, green wool, nail-heads. Florence Reichman

SCARF HAT—mink and a mustard jersey scarf like a continuation of the suit. Hat, Madame Pauline

MUSHROOM BRIM—cinnamon felt with a brim dipping to the shoulders. At John-Frederics

COIFFURE-CONCEALING hat of green felt, cerise and green velvet. Florence Reichman

Ear Covering

RAWLINGS

1941 CLOCHE—the revolutionary new hat that sits low, soars high, stays on without benefit of elastic. Brown felt. John-Frederics. Jewels on both pages; Paul Flato

DOWN-IN-BACK hat of yellow felt, like a Foreign Legion neck protector. From John-Frederics

DEEP-CROWNED CLOCHE—hiding hat, black velours, green jersey. Florence Reichman

ENVELOPING BERET of brown jersey—so large it tumbles to the shoulders. John-Frederics

HEAD-HUGGING HAT—it's half-scarf, half-hat, wholly covers your head and hair, and the scarf ends lose themselves in your collar. Blue wool jersey. Bergdorf Goodman

HOODED HAT—nutria and beige wool jersey, showing widow's peak only. Madame Pauline

Hair Covering

JUST AHEAD...

Twenty years ago...nearly to the day...Reboux and Maria Guy in Paris introduced the first cloche...a hat that, for an entire decade, men loved on women, and women loved on themselves. Now, once more, fashion flirts with the cloche. Not a true cloche, this...they are still a to-morrow-matter...but with a cloche's feeling of depth. Black velvet, worn low and level. Lilly Daché; Harzfeld's, Kansas City

HORST

...THE CLOCHE

Another of 1941's transition-to-the-cloche hats, with new depth to its crown. Right now, you might wear it tilted forward, as we've shown it here...later, you might push it to the back of your head, to cover more and more of your hair. Like most good cloches of old, it has a bow (the famous Green Hat had one, too). Wine felt hat; Henri Bendel. Jewels on both pages from Tiffany and Company

Look Ahead to These Furs

EIGHT futures, to be exact, lined up for you just above. Eight shapes for you to choose from when you choose your fur coat. Eight shapes with one thing in common—the rounded, softened look about the shoulders; the casual sleeves.

Some of these shapes it is wisest to choose only if you have another fur coat (or at least a cloth one warm as fur). Others are so classically dateless that they can well be your choice if you are buying a One and Only fur wrap. But all of them are good and right and smart for the winter of 1941, 1942—and, Vogue believes, for seasons to come.

Four Silhouettes for the One and Only Coat (left to right above): The long fitted coat, the shortish box-coat, the full-length loose coat, and the long cape are all silhouettes which are important enough in fashion (some newer than others) for you to risk your entire fur investment on.

The mandarin coat, the Persian prince coat, the very short cape, and the fur lumber jacket are fur fashions that need to be chosen with a wary weather-eye to the rest of your coat wardrobe. Each of them is smart, but each needs to be supplemented with another kind of wrap—fur or cloth.

Shoulders and Sleeves: Newest shoulders have a soft, rounded look. They are not narrow, but they definitely are not square. The newest armholes are deep, deeper, sometimes deepest. The newest sleeves are loose, casual—more often than not, ending in wide, turned-back fur cuffs, under which you will wrinkle ten- or twelve-button soft, suède gloves in the same fur colour. Another beautiful sleeve fashion is the amply-full sleeve, blousing into a cuff.

Capes, Capes: There never was a more flattering wrap than a fur cape—never one that pleased the men more. This year is a cape year. Have one in Alaska Sealskin, wear it day or night. Or in mink, full length for magnificence. Or in nutria (see page 42). Or, suave and satisfying in flat, silky, elegant Persian lamb. And be sure that it *fits* your shoulders; that its proportions are right for you.

Night and Day Furs: Certain furs give you everything. Protect you, flatter you, live forever, take you anywhere at any time. Sable and mink and fisher are three beautiful brown furs that will serve you twenty-four hours a day. You pay handsomely for them, but they will repay you royally and live forever. For evening and for day wear are lovely beige summer ermine and the marten family. You will see them on pages 35 and 36. Broadtail and fine caracal are also equally smart for day or evening, as is natural or black lynx and any of the foxes. Sealskin, as a cape, is suitable for day and evening, but a sealskin coat, unless cut very full, seems rather too tailored to be worn successfully with formal evening clothes.

What Colour Shall I Choose? Few things exceed a sophisticated, black fur coat for elegance, and this year's fashion for black combined with colour makes a black Persian or broadtail, sealskin or black muskrat a canny choice. But unless you are positively allergic to brown, give the brown and beige family due consideration. They combine happily with the new-looking yellows, the flame-reds, and with purple. And if you are red-haired, you might have, even at the risk of seeming obvious, a Matara-brown Alaska Sealskin—a tone that will echo your distinguishing characteristic.

Linings of Fur: Consider this year the wonderful, casual elegance of a fur-lined coat or cape. A bright tweed, say, lined with beaver. Brown-and-beige tweed lined with silver muskrat—these tones are beautiful together. Try a purple coat lined with black Hudson seal (dyed muskrat) to keep you warm and surprise your luncheon companion, over the back of your chair.

Fur linings come into their own this year, and you couldn't have a smarter fur or cloth coat than a really sumptuous, beautiful, fur-lined one.... N.B. Bumper year for redoing partly worn fur coats. You might even salvage enough to make a muff, too.

RAWLINGS

This Year: Browns

The fur story for 1941—the more brown, the more beautiful. Your furs might be a study in browns, as here. Dark Matara-brown for an Alaska Sealskin jacket. Pale ash-brown—a natural Himalayan baum-marten muff. One of the new hooded hats: Matara Sealskin and mauve wool. Hat and De Leo coat both at Altman

Because it's brown, because it's natural mink, because it's voluminous—three reasons why this coat might be your choice. (And mink is one of the few—very few—night-and-day investment furs.) The sleeves are full at the armholes, 1941-fashion. The hat, notice, covers almost all your hair. Both; Bergdorf Goodman

1941—Year for Brown

RAWLINGS

and Beige Furs

Because it's beige and brown, because it's natural summer ermine, because it's loose and full—three reasons why you might choose this coat. (And summer ermine shows signs of being a winter favourite.) Casual swagger coat, from Gunther. A Mme. Pauline hat, of multicoloured pheasant feathers. Décor; James Pendleton

RAWLINGS

Palest Brown

Lovely to look upon, heaven-soft to the touch, is baum-marten—palest of all the brown furs that 1941 loves. This coat, in natural Himalayan baum-marten, has the new enormous full-set sleeves. Jaeckel. Worn with a backward-sitting, hooded-seeming brown felt beret. From John-Frederics. The décor, by Amster and Lamb

What every woman should know about Furs

Is this a good year to buy furs?

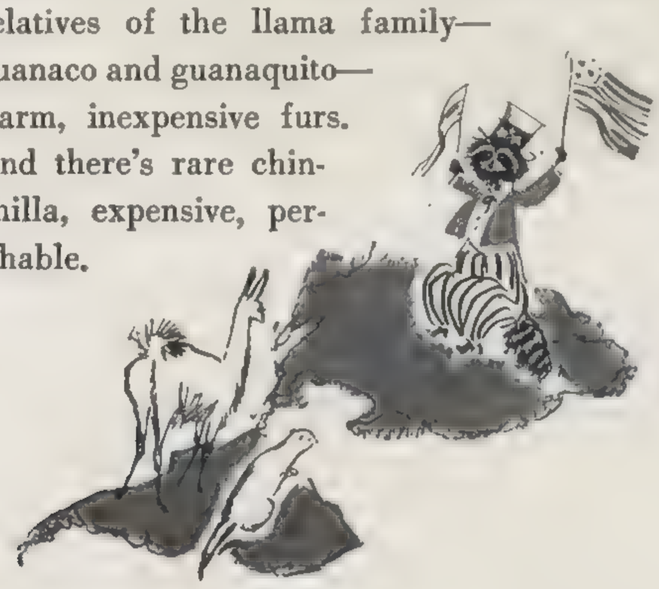
Decidedly. This year, America has an abundance of furs. Next year? No one knows, no one ventures to predict. These are uncertain times. How long one may count on the fur markets of the Old World...Russian sables and ermines, Persian lamb, Afghanistan broadtail, Somaliland leopard...is problematical. Fortunately present stocks are plentiful. Your choice is unlimited. Prices have already gone up; chances are they'll go further. But no fur tax has as yet been imposed...though one is threatened. All in all, it's a very opportune moment to buy.

Will the war affect furs?

War and the disruption of shipping may curtail importations of Old World furs, and will certainly turn eyes to the furs of our own land—North, Central, and South America. North America is the habitat of some of the handsomest wild life in the world. Glossy Alaska Sealskin. Imperishable mink—never has there been more mink. Foxes of every complexion. American opossum, beaver, fisher, otter, weasel, skunk, marten, and raccoon. And muskrat, the most populous fur-bearer in the country. One of the smartest muskrats comes from the state of New Jersey, a dark, sophisticated fellow called black Jersey rat.

What furs come from South America?

South of the border are hundreds of Good Neighbours of the animal kingdom we're going to be better acquainted with this winter. And importing them helps cement friendly relations with the South American republics. Chief among the furs is nutria, a smaller, shorter-haired, cousin of the North American beaver with the same beloved brown tones. "Tingona" is a new name you'll hear; it's lamb made flat, and dyed black, brown, beige, white, grey. There are ocelots, jaguars, weasel, and pony. Then there are all those relatives of the llama family—guanaco and guanaquito—warm, inexpensive furs. And there's rare chinchilla, expensive, perishable.



Why is August a good month to buy your furs?

There's a sound reason for buying furs in August, stifling month that it is. A fur coat is the backbone, the cornerstone of your entire winter wardrobe. And, like any cornerstone, it should be laid first. It should be your first purchase. Its colour should determine the rest of your wardrobe; around it you should plan all your other clothes. It's only wisdom to buy the fur coat first. Both your budget and your appearance will profit. And any furrier will tell you, August is a time when stocks are complete, when there is time to look, to try on, to have leisurely fittings.

How to buy?

But whether you buy your furs in August or November, there are a few basic rules that will help you buy successfully. First, go to the best furrier you know. Put yourself in his hands. Tell him exactly what you mean to spend, when and how you mean to wear the coat, whether this fur coat is just a casual purchase or one that must last you for many years. Remember, during its lifetime, a fur coat will need looking after. It's a wise investment to buy it from a firm likely to be in business all the lifetime of the coat. Never buy a fur coat in a hurry. Allow ample time for fittings.

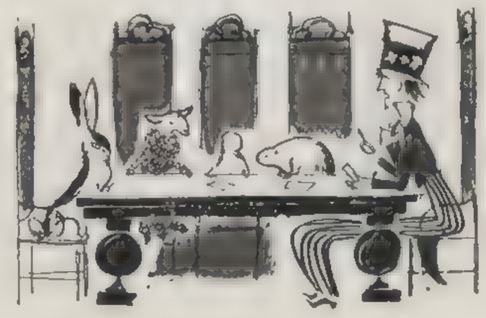
Do dyed furs wear as well as undyed?

There is almost no such thing as a completely natural fur. You couldn't wear a completely natural fur. Every fur that is worn is subjected to the action of chemicals when it is tanned. So there is nothing startling in a fur or pelt that is dyed.

There are different kinds of dyeing. There is immersion—where the entire fur is put in a dye solution. There is blending—where dye is brushed on the tips of a fur with a feather. There is dyeing of the pelt and not the hair—as in skunk so that white leather doesn't show through the dark hair. And there is bleaching...much as human hair is bleached. This year, there is a marked affection for blond furs—natural or bleached.

Fur skins are much like human skins. The action of chemicals on each family is different. The dyers take all this into consideration, study, research, and experiment constantly to achieve perfection. American dyeing is surpassed by no other country in the world.

You can recognize expert dyeing and finish by the "feel" of the pelt. It should be supple, never stiff. Black dyes should be bluish black, never with a brownish or rusty tinge. Most brown dyes should be blue-brown, not rusty brown.



Is there any fool-proof way of recognizing furs?

People in the fur world today lean over backwards to tell you the facts about their furs. Furriers are anxious to have you know exactly what you're buying, how long the fur will wear, what service can be expected of it, approximately what "upkeep" is necessary.

Furthermore, the sales tag or receipt on your fur coat is obliged, by a Federal Trade ruling, to define the fur; in every case, the last word of the description is the correct name of the fur. For example: A label saying "Sable-dyed fitch" means that the fur is fitch. "Hudson-seal dyed muskrat" means that the fur is muskrat. If any dye or blend is used in simulating another kind of fur, the word "dyed" or "blended" will appear, as you see in the two examples that we give you above.

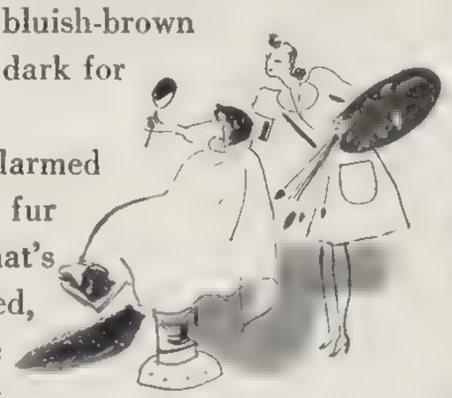
What every woman should know about Furs (continued)

What is the difference between wild and ranch mink?

A wild mink—the finest usually come from Labrador—runs wild; has to fend for himself, and grows a very dense fur; he is cunning and hard to snare, and therefore rather scarce and expensive. A ranch mink is bred in captivity, is eugenically brought up, and, these days, gets a diet which includes vitamin supplements. The ranch mink is getting better; he's developing a very dark, uniform, soft, silky fur. He isn't quite as hardy as his wild brother, and his life span is not as long...but he's less costly. The quality of many ranch minks has steadily improved both in texture and colour. Avoid those that are too black, too reddish, or too light in colour.

What is the difference between natural and blended mink?

No dye has touched up the natural mink's hair. The blended fellow has had his complexion touched up with dye, brushed on with a feather. Both wild and ranch minks can be "natural." Both wild and ranch minks can be "blended." Blending isn't at all injurious to the mink's hair. But see that the blending has a bluish-brown cast—and not *too* dark for probability!



Don't be alarmed if the blended fur fades slightly; that's only to be expected, and you can have it reblended for a not-too-exorbitant figure.

What is the difference between beaver and nutria?

They're very close relatives. The beaver is an aquatic who builds dams in North America. The nutria leads about the same kind of life in South America. Differences in climate have produced a slightly different coat. Beaver has a longer, denser fur, but he is now being shaved to reduce his weight. Nutria has a shorter fur; usually he goes without a hair-cut, although occasionally this year you will see shaved nutria.

Both appear in their natural colours—brown shading off to beige; both are famous for their longevity. Nutria is rather less expensive than beaver, and is one of the best fur buys, this year. Because of its short, soft fur, it is perfect for that beloved coat of the season—the bright tweed great coat that is lined throughout with fur.

What is the difference between Alaska Sealskin and Hudson seal?

Alaska Sealskin is the real McCoy. He's the large fur seal (about the size, but not the same as, those performing sea lions in zoos) who comes from the fog-bound Pribilof Islands off the coast of Alaska. Uncle Sam maintains a sanctuary for them up there, permits only a certain number to be caught each year, and keeps the prices stabilized. This sealskin is dyed either black, Matara-brown, or Safari-brown; and his fur, though soft, is almost imperishable.

Hudson seal is no seal, but is born a muskrat. To convert him, some 72 operations are necessary; his hair is clipped and he's dyed black only. His hair is not quite as short and silky as the Alaskan, but he's a very sturdy fellow.

Besides the difference in quality of fur, one infallible way to tell the difference between the two is by the size of the skins. Alaskan seal skins are very large, Hudson seal skins are the size of a muskrat.

What is the difference between leopard and ocelot?

Both come from the same feline family. The leopard is a native of Africa or India—the finest come from Somaliland and have a white, very fine background with small spots. The next best have creamy backgrounds. The ocelot hails from South America; his background is rather yellow, his spots large, his fur less flat. He costs less than the least expensive leopard. Leopard sometimes sheds, because natives use their own primitive ways of caring for the skins.

Why is there such a price range in Persian lamb?

A Persian lamb coat might cost you anywhere from $100 to $2000, but there's all the difference in the world between the two. Fine Persian lamb has a tightly locked curl, almost as small as a coffee bean, and a blue-black silky lustre. The number of skins used as well as the quality determine price. The more you cut away from a skin, the finer the coat, and the more costly it becomes.

Inferior varieties have a large, loose, shaggy curl, and often look rusty black. Very inexpensive ones are made from paws or pieces, laboriously sewed together in China. Good Persian lamb will serve you a lifetime. Some fine Persians have a large flat curl and are very fashionable and desirable; they are called "broadtail Persians."

What is the difference between caracal and broadtail?

Caracal is a sheep that comes from the area of the Caspian sea—the finest hail from Bokhara. Broadtail is the pelt of the day-old infant of the Russian or Persian lamb ...an infant so young his fur has hardly begun to develop. Both are flat, silky, moire-patterned skins with beautiful markings...but caracal has thicker, sturdier, more durable fur than broadtail...which is satin-like and delicate and not meant for a One and Only coat, but as elegant a coat as possible to buy.

What are the good, really inexpensive furs?

That depends on just what "inexpensive" means to you. Perhaps the least expensive but good looking furs are the Laskin mouton (lamb)—short coats cost as little as $70, full-length coats about $110. These are dyed in beaver-like colours, are young, prettifying, and wear indefinitely although the surface may need smoothing down after a year or so. Lapin or coney (rabbit) is another soft and pretty and very inexpensive fur, but not nearly so sturdy as Laskin lamb. The muskrat family—silver, brown, or blended muskrat—range from something over two hundred dollars on up. These are practically indestructible furs and good for sports. The Black

Rat is more tailored, and more expensive than his silver and brown cousins.

Guanaco, dyed to look like blue fox, makes pretty, short jackets for a small sum—around $70. "Tingona" lamb is under the $500 mark for long coats, much less for short ones. Then there is the perennial Hudson Seal dyed muskrat, newly returned to favour; sleek and black and smart in full-length coats for about $300. Skunk and kidskin are pretty and young; skunk wears better than kidskin. In the next higher price bracket are furs such as opossum, beaver, and nutria.

What furs suit the not-so-slim, not-so-tall?

If you are five feet five or under (and 80% of you are), you need to choose your furs more carefully than the other 20%. First, watch the proportions of your coat or cape. If possible, have a muslin pattern made first and watch, with a coldly critical eye, the proportions of length, sleeve, revers, cuffs, pockets. Choose the flatter furs, if you are not slim. A muff helps break the line, too.

If you are really tiny, approximately five feet or so, it goes without saying that the bushy furs are not for you. You don't want to look like a small fur-bearing animal, do you? There are plenty of shorter-haired pelts to choose from. The happiest length for you is a coat almost to the knees or right down to the edge of your hem. Shorter-than-that coats are apt to cut your line.

How much punishment can a fur coat take?

That depends entirely on the type of fur. Ask your furrier about the wearing qualities of any fur you buy. He'll be glad to tell you the whole story. But every fur, husky or fragile, deserves gentle treatment. Be kind to animals and you'll be rewarded. Lift or open your fur coat before you sit on it. If you do sit on it, lift your shoulders before sitting down, so you don't strain or stretch the fur or seams. Don't lurch suddenly for a bus or subway strap if your coat is buttoned—you may rip the underarm seam. Avoid hugging purses or packages under your arm—the result will be a bald spot. Keep your hands out of your pockets. And never hang a fur coat on a hook or peg—it will strain the pelt.

Will snow or rain hurt furs?

This reminds us of the woman who asked her furrier whether she could wear her new mink coat in the rain. And he replied, "Madame, who ever heard of a mink with an umbrella." Rain or snow won't ruin furs, but it's foolhardy to subject them to it unnecessarily. When a fur is rained or snowed on, don't hang it near a fireplace or radiator to dry. Heat absorbs the oils in furs, makes them brittle. Shake the moisture off your coat, hang it in a cool place until dry, wipe with a dry cloth, then shake it again. Never hang your furs in a closet where there's a steam pipe or radiator. Furs have been conditioned all of their lives to the cold, and they're apt to look a little listless in the heat.

Is sunlight injurious to furs? What is oxidation?

Expose your own hair to too much sunlight, and it's apt to bleach. Some animal furs react the same way. Not black furs. Chiefly, ones of the brown family. Oxidation goes on about us all the time. The air is 20% oxygen. Without it you can't live. But it has a chemical reaction on colour. Even fine natural furs, when subjected to prolonged exposure, will change slightly. Some dyed furs, if properly dyed, will fade and oxidize no faster than a natural fur. Take precautions about exposing your coat to bright sunlight unnecessarily. But, as we said before, don't be alarmed if it does fade slightly. Most furs can be "touched up" skilfully and at no very great expense.

Will sheared beaver curl or mat?

Usually, the curl is in the top of beaver. Shearing shaves off about 40% of this top hair, and what remains is straight fur that never curls. But there are some beavers with a curl that runs all the way down to the root of the hair. They're rare, but when they get wet, they will curl slightly. The kink can be ironed out by one of the scientific processes for rejuvenating furs. Incidentally, old beaver coats bought before the era of sheared beaver can be sheared and lightened by the Featherlite process. The process isn't very expensive, and it will make of you and your coat a changed woman.

What is the meaning of "Hollanderizing," "Vita-Pelt," and "Electrifying?"

"Hollanderizing" and "Vita-Pelt" are scientific, professional methods for cleaning and rejuvenating furs. They're trustworthy beauty treatments that include cleaning, glazing, ironing, restoring the sheen and gloss to furs. Each fur is given the treatment that suits its type—nutrias and beavers are "Electrified" to straighten out their curl; Persian lambs are treated to preserve their curl.

How often should furs be cleaned?

At least once a year—when you put them in storage. Send them to a place where scientific fur cleaning and glazing is done. Furs...even fur trimmings...should never be dry-cleaned, that is, they should not be immersed in a dry-cleaning solvent, or the pelt is likely to become brittle. Hair oils, lipstick, rouge, perfume, and other cosmetics discolour furs—so be wary about spraying perfume on your coat.

Alaska sealskin coats should be kept scrupulously clean...the fur is so fine and silky that dust and oil are apt to encourage matting. If a sealskin coat gets a "seat" pattern on it, dip a clean brush lightly in clean water and just touch the tips of the fur with the brush to straighten out the pattern, then let it hang until it is thoroughly dry and shake it.

Is there fur dandruff?

There is. Tiny white flecks occasionally drift into view on skunk, seal, and beaver. But there's nothing to be alarmed about. The infinitesimal flakes won't harm you or your fur. And eventually, they'll just go away.

Are some people allergic to fur?

In rare instances, yes. This is called dermatitis. Some people are allergic to the fur itself, others to the dyes used in furs. This doesn't mean that the fur or the dye is at fault. It's just a problem of incompatibility, and can only be solved by getting a divorce. Try another fur. N.B. The Fur Consultants' Training Course kindly cooperated with us on technical facts.

HORST

REVILLON designed this half-coat, half-jacket—the new length in fur. Long enough to cover your suit-jacket, short enough for freedom and for casual elegance. Of black Persian lamb (Hammer-dyed)... old-love, new-love, true-love among furs. The hat is important for its depth at the sides and back. Black velours. Madame Pauline

Look for this length...

Look for this line...

MOLYNEUX designed this newest short jacket—of Fromm silver fox, with a tiny peplum of fox paws flaring from the waist. (Paws make the cuffs, too.) Wear it over evening clothes; wear it afternoons, with a hat like this hooded one of black silk jersey, that has a chou of silver fox. The jacket and hat, both Russeks; Marshall Field

HORST

TWO LIVES

NUTRIA WITH TWO LIVES. Comely South American cousin of our own beaver—and one outstanding contender for supremacy now. *Item:* Its colour—autumn-loved brown. *Item:* Its new cut—a naturally dramatic cape. *Item:* The gratifying two-way life it will lead—by day over town suits, country tweeds; after dark, over dance dresses, as you see here. From Revillon

HAVE THESE

BROADTAIL WITH TWO LIVES. That sophisticated Russian fur, so precious year in, year out. *Item:* Its glossy-black moiré look. *Item:* Its new cut—with the mandarin silhouette. (Regard those kimono-wide sleeves, gentle shoulders, that mere excuse for a collar.) *Item:* The two-way life it will lead—by day or night—over town costumes. Henri Bendel

HORST

Miss Li Ling-Ai works for China

Li Ling-Ai has, in her many aid-China activities, directed Bowl of Rice parties for the benefit of United China Relief, and served as technical adviser of "Kukan," Rey Scott's current colour film of the new China. (Here she poses in a gown by Hattie Carnegie.)

"All night, almost every night, I drove in London's raids."

By Winifred Ashford

THOUGH it seems years since I drove through a black-out—years since I heard the long, high, siren-wail, actually it was only three months ago, that I last worked as a member of the Mechanized Transport Corps in London. I presented myself at Corps headquarters at eight in the evening—as I had for so many nights before; I knocked off at four-thirty in the morning, and so accustomed had I become to the routine that I remember nothing particular about the hours in between.

But I remember my first job well—driving soldiers and sailors from the London railroad stations to their hotels. In the incredible black-out darkness, loaded with their full equipment, usually exhausted, they would pile into my car—sometimes as many as eight of them, sitting on each other's laps. It was one of the most rewarding and worthwhile jobs I was ever given. Most of the men were complete strangers in London; some were sailors who had not had leave for six months, and were starting their precious five days off duty. (Eventually, when the raids got too bad, this service was stopped by the War Office—"unsafe for troops.")

After this, I drove the Security Officer at the Home Office, whenever there were raids. It was not easy to drive in a really heavy raid, especially the first time. My car was parked in the quadrangle exactly opposite 10 Downing Street. There were two sentry guards, hidden inside sandbag sentry posts, and three plain-clothes detectives, posted at intervals along the Prime Minister's house. I could only sense in the blackness where they were, and was terrified that they might shoot before I could identify myself to them. The detectives came up in turn and looked at me with a darkened torch, while German planes burred overhead and shrapnel fell all around us. The Army officer came, I recognized my car by the shape of its bonnet, and we were off to the badly bombed areas. The officer spent hours there while I waited in the car.

AFTER getting used to this—and it's really only the first time that is bad—I volunteered for emergency night-air-raid driving. It was on one of these duties that I first saw people dug out of a demolished building. That is one thing one can never forget...seeing people dug out. I shall never forget their faces—some grey, drawn with pain, bravely trying to smile; others with fixed expressions of horror, impossible to describe.

But I know now why no Demolition Squad man will ever sleep anywhere but on the top floor. They have seen too much, and sudden death can be nothing compared with lying trapped for hours and sometimes days. Slowly dying in agony...and the horror of being buried alive.

The first time I realized that some one was imprisoned under the fire and the debris, I found myself frantically tearing away, with my hands, at pieces of brick—anything. It was quite useless, of course, but the overmastering feeling was to help. Most of the trapped are pulled out through holes, stripped naked by the freakish force of the bomb that brought the house down over them. Usually, they are beyond caring whether they are naked or not, but I have seen women who would not be moved to the stretcher without covering. The kindness and gentleness of the rough men of the Demolition Squad, working in imminent danger of their own lives, teach one much.

BEING blasted—knocked down by a big bomb explosion some distance away—is surprising and immensely disconcerting, but not often fatal. I was blasted once—and this is about how *you* would feel, about what you would remember. I was going down Savile Row about seven-thirty, in the dusk, past the railed-off section of Burlington Gardens, where a delayed action bomb had fallen. I heard an explosion, and suddenly the world burst apart. There was a rush of hot air, like an underground express entering a station, but quicker, sharper, flatter.

I remembered nothing more except being thrown across the street, hurled on top of a man who was walking by the railing on the side of the road. We picked ourselves up, and I said, "I'm awfully sorry, but that must have been a bomb." He said, "Quite all right. I think it was." After a few minutes, we gathered ourselves together and went our ways, pretty shaken, but otherwise whole. My arm and shoulder hurt, where they had hit the railing, but the man had really taken the full force of my fall. I was going on duty at eight o'clock and didn't mention it because I was afraid that I might have burst into tears. I was somehow rather ashamed of having been thrown about—I don't know why. I drove an ambulance that night. In the morning, when I undressed and bathed, I (Continued on page 78)

TONI FRISSELL

Grave children, calm babies—new faces in the new movie, "Blossoms in the Dust"

Here, looking remarkably self-possessed and touchingly mournful, are some of the seven-hundred-odd children who will delight the child-loving American movie-goer in the new Technicolor movie, "Blossoms in the Dust." To director Mervyn LeRoy, they were a major problem—a problem complicated by strict movie regulations, the Technicolor process, and the children's temperaments. With every minute costing exactly $66.66, one of the inquiring, round-faced twins above had a tantrum. Nothing could stop him. Not lollipops. Not Mervyn LeRoy. He stopped of his own accord—$3,000.00 later.

Babes in Hollywood

For dependable, downright, two-fisted box-office appeal, child actors carry off the palm. They are the public's darlings, apples of the producer's eye. But with the shining exception of Shirley T., for the directors, and for the adult actors who work with the children, they are a major hazard—and never more so than in the new movie, "Blossoms in the Dust."

This movie is the history of the famous Edna Gladney, founder of the Texas Children's Home and Aid Society, who, in thirty years, has found homes for some three thousand children. Such a story called for a huge cast of children, and before the movie was done, the director, Mervyn LeRoy, the stars, Greer Garson and Walter Pidgeon, found themselves working with almost eight hundred children.

There were three major problems—temperament; the Technicolor process (which meant that all stand-ins had to have hair of the same colour. that four red-headed infants were needed to fill one part); and, biggest hurdle of all, the strict Hollywood regulations governing the child-actors' working time—the babies' wage and minute laws.

In the first place, babies under thirty days of age earn $75 a day for "acting" in periods of thirty seconds—the full length of camera time the movie industry allows them at one stretch. And they're permitted only twenty minutes of camera time a day.

A baby reaches the peak of his infant earning power before he's thirty days old. After he is over a month old, he gets cut to $50, and later slows down to $25 a day—or hardly more than a dollar a minute. Children between two and six years can stay on the studio lot for six hours a day, resting three of them. Six-to-eight-year-olds may remain for eight hours, if they dedicate half of this time to play and study—play, in a nursery equipped with toys, medicines, a registered nurse, and a welfare worker; study, in a school with a teacher for every ten pupils. Examinations are given by the Board of Education, and a doctor examines each child every day.

These are the problems of every movie that uses child actors. But in "Blossoms in the Dust," M-G-M may find another Shirley Temple...and every movie company dreams of that happy, golden moment, as prospectors dream of finding a new Comstock Lode.

LIGHTS ARE TESTED ON GREER GARSON'S STAND-IN

FELIX BRESSART IN THE NURSERY BETWEEN SCENES

PATIENT DIRECTION DRAWS OUT AN ACTRESS

Unorthodox

Young Laurance P. Roberts, Brooklyn's unorthodox director, explains art to young visitors, helps with lighting, costumes, makes the Museum good theatre

Brooklyn Museum . . .

To which a superb "culture" salesman has brought brilliant, fresh shows—and a half-million visitors a year

By VIRGINIA LEMONT

THE doorman clicks his counting-machine only once as you walk through the door of the Brooklyn Museum. He differs in this respect from another doorman who used to work at a Manhattan museum, which after he left suffered an apparent fifty per cent. drop in attendance. Later it was discovered that he had been bolstering staff morale by seeing every visitor double for the sake of statistics.

The Brooklyn doorman is kept busy just counting every visitor once. This is because he works for Laurance P. Roberts, who has made a triumphant career out of putting box-office appeal into a museum.

As director of the Brooklyn Museum, Mr. Roberts is now the Billy Rose of the museum business, and produces a daily miracle—greater box-office, in proportion to dollar expenditure, than any other museum in the country. An unorthodox director, he may be seen around the corridors carrying armloads of costumes, polishing brass, experimenting with lighting effects for a new show, or just listening to people's comments on exhibits. He wears a perpetual look of slight and urbane surprise—possibly a Princeton hair-cut has something to do with this—and a reserve coupled with amiability that makes everyone like him immediately. He even walks around his own museum without a hat, unlike the famous director who never removed his because he got so tired of visitors asking where the rest-rooms were.

Tall and thin, he looks more like a basketball forward than a professor, sometimes seeming to bounce from place to place. He has a smile that makes the rest of his face seem unimportant, and a sense of humour which resulted in his classic comment on the culture business:

"A museum is nothing but a high-class sweat-shop."

HE HAS made the Brooklyn Museum into a gigantic department store of art in all forms, with a selling technique as definite and varied as that of Saks-Fifth Avenue. What it's selling is an interest in painting, Pan-Americanism, archæology, labour relations, sculpture, advertising art, music, the WPA, knowledge, clothing, and design—all these and anything else you can think of. The only price is attendance, and last year 525,355 people paid it.

It's a huge building where nobody tiptoes or whispers, and everyone, including the doorman, is busy. Thousands of school children troop in every day, drawn by special classes and teachers, lectures and tours. The children's lunch-rooms smell of oranges, apparently a popular item for Brooklyn box lunches, while the restaurant offers wonderful broiled lamb-chops, and Charlot lithographs.

The Roberts system is to make it as easy as possible for people to see and do what they really want to. Collections are arranged so that they can be viewed with a minimum of mileage—the public is guarded against double-feature-itus of the feet. The Museum actually lets people touch things, and will even lend fabric and costume collections, although, of course, this is a privilege only for those who know how to use it. If you come to read, research, or just relax, you can do it in a place where you can smoke. These things were unheard of ten or even five years ago, and they're the things that have gotten Brooklyn away from being a regular stuffy, fusty old museum of the type that Park Commissioner Robert Moses recently scorned in the newspapers. The staff wasn't upset about the Moses blast: the only effect they noticed was that the Moses representative whose duty it was to attend their monthly meetings looked sheepish and has since refused to take tea.

MR. ROBERTS has overcome incredible difficulties in directing a museum. To begin with, the very word is enough to start the general public on its way to a movie. Besides that, his museum is in Brooklyn, across the river from Manhattan. In addition to this enveloping ocean of public prejudice, Mr. Roberts is surrounded by dollar signs, but not dollars. No museum ever has enough money to keep running; it just runs. Since Brooklyn is a city museum, it is affected by city council budget cuts, politics, committees, and various shades of red tape.

To get people into his museum, in spite of all his difficulties, Mr. Roberts has become a theatrical entrepreneur, staging four large shows a year and perhaps twenty minor ones. The large ones receive a send-off comparable to a Broadway opening, with advance publicity, invitations to a favoured mailing list, and special spots for critics, in spite of the fact that the public shows a disconcerting eagerness to attend shows that the critics ignore.

The public loves shows on clothes; one of the favourites was called "Nothing to Wear—or 25,000 Years' Search for a Suitable Costume," and developed the theory that tailored, or fitted, styles originated in the northern countries, while draped, or sarong, fashions started in the tropics. The Museum is particularly proud of its corsets, and is glad to have them (Continued on page 74)

PHOTOGRAPHED BY KARGER

DÉCOR BY AMSTER AND LAMB • JEWELS BY MERMOD-JACCARD-KING

Corduroy . . . Everywhere

Autumn 1941—and everywhere that royal favourite, "cord du roi." Here—a putty-coloured suit of wide-wale English corduroy, with fullest dolman sleeves, snuggest of waist. New—back-sitting velvet beret. Bonwit Teller; I. Magnin

Everywhere . . . Velvety Fabrics

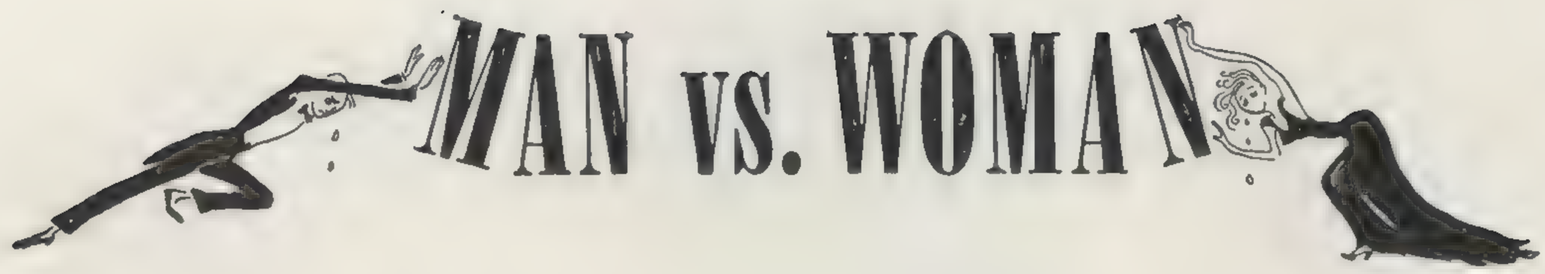
Suits of the piled fabrics—casual, waled corduroy, dressed-up smooth velveteen

VELVETEEN—this autumn's young idea for tea-dancing. Here—a gold-coloured suit with snug jacket, slight dolman sleeves, peplum that's aware of hips. Beaver hat. Saks-Fifth Avenue

VELVETEEN—new again in autumn 1941. Here—a wine-red suit, its jacket bound with navy-blue wool jersey to match the shirt. Russeks; L. S. Ayres, Indianapolis. Hair-concealing black felt beret from Florence Reichman

RAWLINGS

CORDUROY—newly returning to town. Here—easy beige suit, single-breasted, with big patch pockets. Sally Victor's black hatter's plush hat, beige brim, red band. Lord and Taylor; Carson Pirie Scott



A cockeyed, but factual, poll on an important question—what men think of women

BY MORTON GILL CLARK

WHAT do men think of women? Is this without prejudice? Is it influenced by advertisers? By climate? Should the Government take a hand? Presented herewith: the men speak.

For generations, women have gone their bright ways safe in the knowledge that men need women, and because of that need are bound to forgive a certain amount of whimsy. But, of late, it has been increasingly apparent that this wayward pursuit of foible might come a cropper. Men have become restive.

And because of this, the Institute of Plain Thinking was born. The Institute set about polling the nation, and took as its first question—and, indeed, a very good question at any time—What does the American man want the American woman to look like? The Board of Directors, after careful consideration, felt that these weighty questions about covered the average woman. And right here, I had better say that, though the Institute is still only a sound idea, living mostly in my own mind, the questions and answers are a concrete fact, provable in any court. My witnesses would be the victims who answered the questions—a representative cross-section of the country, picked at random to include all income brackets, each stratum of society. (Sectional variations were scrutinized.)

The replies bore out admirably the stand taken by the Institute. Bankers, brokers, doctors, lawyers, and insurance men; WPA workers, taxi-drivers, soldiers, sailors, and shopkeepers, all cooperated to provide the necessary information. Man does not want an average woman. He wants something different and yet, at the same time, something which will not tempt beyond prudence the man next-door. In the East, woman must be decorative, charming; farther West—towards the Plains—she becomes more functional; then, on the Coast, which is probably a De Mille influence, she becomes decorative again, but brittle, perishable.

It had been hoped at first that each question might strike a single, salient aspect of woman's make-up, but such was not to be. Let us examine, then, first of all, the important factor of income.

WHAT PERCENTAGE OF A MAN'S INCOME SHOULD A WOMAN SPEND ON CLOTHES?

The unanimous vote was 10%.

This must have been mentioned at some time in some popular work of fiction. It is inconceivable that, after such radical disagreement, the male population should get together on this so-vital, so-extremely-bad-temper-making point. However, it may be that this open covenant, openly arrived at, is legitimate, for the vast majority also agree that their wives are grossly dissatisfied with the adjustment made. One, from Brooklyn, replied when asked, "What seems to be biting her?", "The other ninety per cent.!" This gives a touch of veracity to the whole matter.

WHAT DO YOU THINK OF A WOMAN IN TROUSERS?

Horrible.....said 85.71%

One answer, from a professor, seemed rather well to the point. "A woman who looks well without trousers looks well in them."

WHAT COLOURS WERE WORN BY THE LAST GIRL YOU TURNED AROUND ON THE STREET TO LOOK AT?

RED.....57.14% WHITE..... 28.57%

When asked if a signal was made when turning, most men admitted that, even if it had not been, it should have been.

WHAT SINGLE TRAIT OF WOMEN'S CHARACTER, MAKE-UP, OR DRESS, CAN BE COUNTED ON TO MAKE YOU LOSE INTEREST IMMEDIATELY?

Here, there was diversity of opinion. Lack of grooming seemed to have the predominant vote, but, even so, nowhere is it possible to ascertain what is and what is not grooming. One said, "Too much makeup." One said "Not enough." Both considered whatever it was lack of grooming. This makes it apparent that woman, at some time, must take a chance. Her survival is a matter of question.

ON THE WHOLE, DO YOU PREFER IN WOMEN—
CALM MAJESTY....28.57% OR MARTHA RAYE.....

The sober majority wanted something about halfway between which, at the crack of a fusile, would range from statuesque meditation to plenty of play. This lack of stability is deplorable and does not take into consideration such things as Vapours and (Continued on page 80)

Opposite

Evening transformation of an excellent daytime idea. The colour duet of beige and yellow. The simple cut of that rayon crêpe dress. The casual bulkiness of the beige coat of British tweed and its wide belt of zebra. And a turban. Coat and dress; Saks-Fifth Avenue. Jewels from Karples.

PHOTOGRAPH BY HORST

AUTUMN BEIGE AND YELLOW

Yellow—your great summer love—is no fair-weather friend. It's going on, triumphantly, into autumn. Above—yellow with blue: an English-wool suit with slashes crossing chest, stressing hips. Felt hat, tied with rope. Henri Bendel

On into Autumn

...Yellow

Yellow with brown: mustard-yellow for the enveloping greatcoat, the jacket under it; brown for the skirt—all of Stroock woollen. Felt hat by Suzy. All from Jay-Thorpe

Yellow with black—news because it's yellow; because it pits black against incendiary colour. Wool suit with Persian lamb; Lord and Taylor; Carson Pirie Scott; I. Magnin

RAWLINGS • CONDÉ NAST ENGRAVING

College must . . . red dirndl

Practically a chorus from the college girls—"I'd love at least one red dress for autumn." You might make your own (or have it made)—as here—of rabbit's-hair wool, cut on beloved dirndl lines. Goes almost everywhere—from classroom to football stadium. Design No. 9143

Every girl wants at least one red dress

A RED dress—that's what every college girl wants for autumn. At least one...and maybe more. On these pages—six costumes that thrive when they're in the red. Six that you can make or have made. You might choose one for day, one for night. Whatever your requirements—there's a red dress that measures up. And remember how amiably red goes with furs of any colour. With accessories of almost any colour—especially with autumn's beige. • The back views and sizes are on page 76

Your red dress for week-ends in town might be peplumed, shoulder-draped. Nice of dull-surfaced crêpe. No. S-4321

It could go almost anywhere—
to Sunday dinner or the stadium—
in red wool jersey. No. 9150

Your red dress could be this one—
covered-up, full-skirted—for dinner.
Make it of dull jersey. No. S-4312

Your classic suit might be red—
perhaps red-with-beige tweed.
Two-piece suit, No. 9146

Try it of smooth red wool—
this citified two-piece dress
that looks like a suit. No. 9154

Designs for dressmaking

The Wedding Reception of Miss Brenda Frazier and Mr. John Simms Kelly

HAL PHYFFE

The bride and groom cut the three-tiered wedding-cake, at the small reception in the Crystal Room of the Ritz

Mr. Kelly, the bride, Mme. Tappé arranging the bride's veil, and Lady Williams-Taylor, grandmother of the bride

Mrs. Frederic N. Watriss, the groom, Sgt. T. Suffern Tailer, the bride, Mr. Frederic W. Watriss

The bride dances with Sergeant T. Suffern Tailer, the best man, famous amateur golfer

HORST

Few brides have been more beautiful—or more simply dressed than she. For her small wedding, in the New York apartment of her mother, Mrs. Frederic N. Watriss, Miss Brenda Frazier wore this white satin dress, by Herman Patrick Tappé, this crown of flowers

Mrs. John Simms Kelly

On Summer Nights, in New York...

LESS gay than other New York summers, this summer has been fuller, more active, more deeply alive. No one has gone, finally and irretrievably to the country, shutting New York away until the autumn. Instead, with the small, uneasy feeling that they must keep in touch with the city—where, every day, important decisions are being made—they spend week-ends in the country, if they can, week-days in town. Their days are full of work: preparedness classes, office work for charity, relief or defense. But, in the evenings, they have fun. The women all dress differently, some in full evening dress, most in the thin little black dresses that are almost this summer's uniform. And this is where many of them go.

THEY GO TO THE ST. REGIS...

All come from Long Island for an evening in town: Miss Rosemary Warburton chatting with Mr. and Mrs. Henry Topping, junior

Mrs. Harrison Williams (her back to the camera) entertains at the St. Regis. Opposite her: Mr. Vadim Makaroff, Mr. John de Bragança, Miss Marjorie de Wardener, Mr. Terence Philip

DICK BRUGIÈRE

At the St. Regis roof, still one of the favourite dancing places: Mrs. Richard Lounsbery, Dr. A. Hamilton Rice

THEY GO TO THE MONTE CARLO BEACH...

The doorman wears white linen and a feathered topee—an adaptation of the Prince of Monaco's uniform

Opening night at the Monte Carlo Beach—informal and fantastic child of the original Monte Carlo next-door—with tropic tree-fronds made of linen, changing lights for a sun and moon

Mr. and Mrs. William K. Vanderbilt and Mr. Pierre Merillon discuss the new night-club with Mr. Felix Ferry, one of the owners

THEY GO TO THE STADIUM...

THREE PHOTOGRAPHS BY COOKE

After "Les Sylphides," Tamara Toumanova, prima ballerina, and two of the ballet: Dorothy Etheridge, Yolanda Lacca

Seen from the orchestra, the vast audience that fills the Lewisohn Stadium, night after night, to hear the Philharmonic Symphony Orchestra

Tania Grantzeva, soloist in "Beau Danube," one of the ballets given by the Ballet Russe de Monte Carlo at the Lewisohn Stadium

THEY GO TO THE BRUSSELS...

Left to right: Mr. Eric Loder, Mrs. Byron C. Foy, Mr. Milton Holden, Mrs. Eric Loder (hidden by Mr. Foy), Mr. Byron C. Foy, and, with her back to the camera, Mrs. William Randolph Hearst

On the brilliant red-and-yellow banquettes of the Brussels, famous for its typically Belgian food: left to right, Mr. Geoffrey Gates, Mr. Van Day Truex, Mrs. Geoffrey Gates, and Mrs. Harold W. Brooks

..TO THE MONTE CARLO BEACH...

CARSWELL

Mrs. Lopez Willshaw, Baron Hubert Lejeune, Mrs. Carroll Boissevain, Mr. Lopez Willshaw, Miss Cynthia Boissevain, and Mr. F. Ferreira

Mrs. Lytle Hull and Mr. and Mrs. Howard Cullman, on one of the lemon-yellow banquettes at the new Monte Carlo Beach, discuss plans for The New Opera Company, opening this autumn

Mrs. Herbert Weston, Mr. Frank Vogel, Mrs. Julien Chaqueneau, and, back to the camera, the Marchesa Sommi-Picenardi

HORST

Senhora Elizabeth Castro-Maya de Osward

Still not twenty years old, Senhora de Osward is one of the most distinguished women in Brazil—famous for her enormous dark eyes, her fine-boned, classic beauty. Last year, she married her Swedish cousin, Mario Osward, and came with him from Rio de Janeiro for a flying visit to New York.

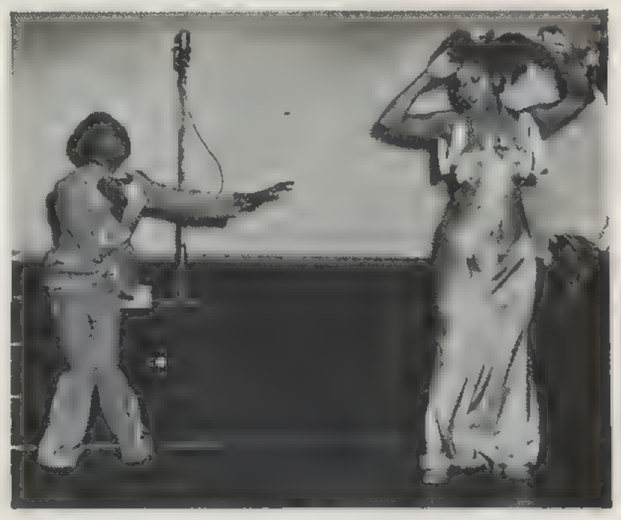
In Rio, people are talking about . . .

Some great entertainers, now in Brazil . . . described by Edwina Bardoza-Carneiro, daughter of playwright Ben Hecht

A tiny Negro mimic and his big, handsome stooge

Grande Othello—nimble, spidery, and miniature—is a magnificent impersonator, able, with his small, precise gestures and an occasional prop, to become any character he chooses. On a cue from the handsome, beplumed Dona Stella, he jams a tiara over one eye and is Marta Eggert, in a hilarious parody that begins, "Potatoes, I sleep so sweetly...." Another cue and a cigarette-holder turn him into Mistinguett, murmuring hoarsely, "*Cher...cher...* (turn of the head, suggestive question)—*...Millionnaire?... Alors*—(disgusted flick of the holder)—*je passe....*"

He began his career at private parties, is now at the Urca, the night-club where Carmen Miranda sang. There are even rumours of Hollywood.



Agustin Lara, South America's Irving Berlin

Agustin Lara, the Mexican composer, is a slight man, vaguely resembling a good-humoured tortoise. He composes the songs that all South America knows by heart—modern folk-songs, full of sadness. He is the kernel of the show at the Atlantico, a raucous, let-joy-be-unconfined place, with orchestras blaring and an enormous, jolly Negro who chants *sambas*, waving a beaded gourd. Lara leads the orchestra in his own compositions and plays them himself as accompanist for the two singers: one, a buxom Mexican maid; the other, a French girl who perches, like Helen Morgan, on the piano. It all harks back to Broadway.

Paul Draper, who leaves them breathless

Paul Draper's indescribable dancing, fastidious as a minuet, leaves even Rio breathless, at the Copacabana...and Rio is a city of connoisseurs.... The Copacabana is evening diversion on a Monte Carlo scale, with balloons after midnight, lights that go off and leave the place in darkness except for the rosy glow, unearthly and unreal, but fascinating, coming from under the glass brick dance floor. It is all a very nineteenth-century atmosphere quite unlike the roistering Urca and Atlantico. The orchestras are almost muted, and, at intervals, a violinist steps forth to give, or rather to render, a semi-classical solo. After a xylophonist and a wistful singer called Nina Korda, comes Paul Draper.

Two Brazilian hillbillies—full of disorganized fun

Alvarenga and Ranchinho, helplessly, richly, spontaneously funny, are now so popular that their fans start laughing from the moment those two whoop onto the Urca's stage. Their specialty is ad-libbing—about the guests, the orchestra, even a hat. They sing wailing imitations of other artists, accompanying themselves on wailing guitars.

Halfway through their songs, they forget whom they are imitating, what the right words are, which one of them is supposed to be singing. They end, to everyone's delight, by inventing wonderful verses of their own that are helplessly, richly, spontaneously funny.

N. & I. PHOTO

HORST

Opossum—Young American

Natural American opossum—rising young member of the fur family...extra soft and full of beige tones. $295. Beige cashmere jersey dress; $35. Both from Lord and Taylor. Young new fedora of rust felt, by Dobbs; $11.95

Brimming over for Autumn

UPPER RIGHT: BROAD-BRIMMED BRETON. Sitting well down on your head—Brewster's green felt hat. Perfect for autumn's brown and beige. $5.75. Franklin Simon; Carson Pirie Scott

CENTRE RIGHT: CLASSIC SWAGGER HAT. To go casually with town or country tweeds—green Dulcedo felt hat, gold suède band. Stylepark hat; under $9. Lord and Taylor; Marshall Field

BELOW RIGHT: FEMININE FEDORA. Green felt with a tiny brown shadow-veil, brown ribbon. Knox hat; $12.95. With it—Kay Fuchs' beige capeskin gloves, brown-stitched; at Altman

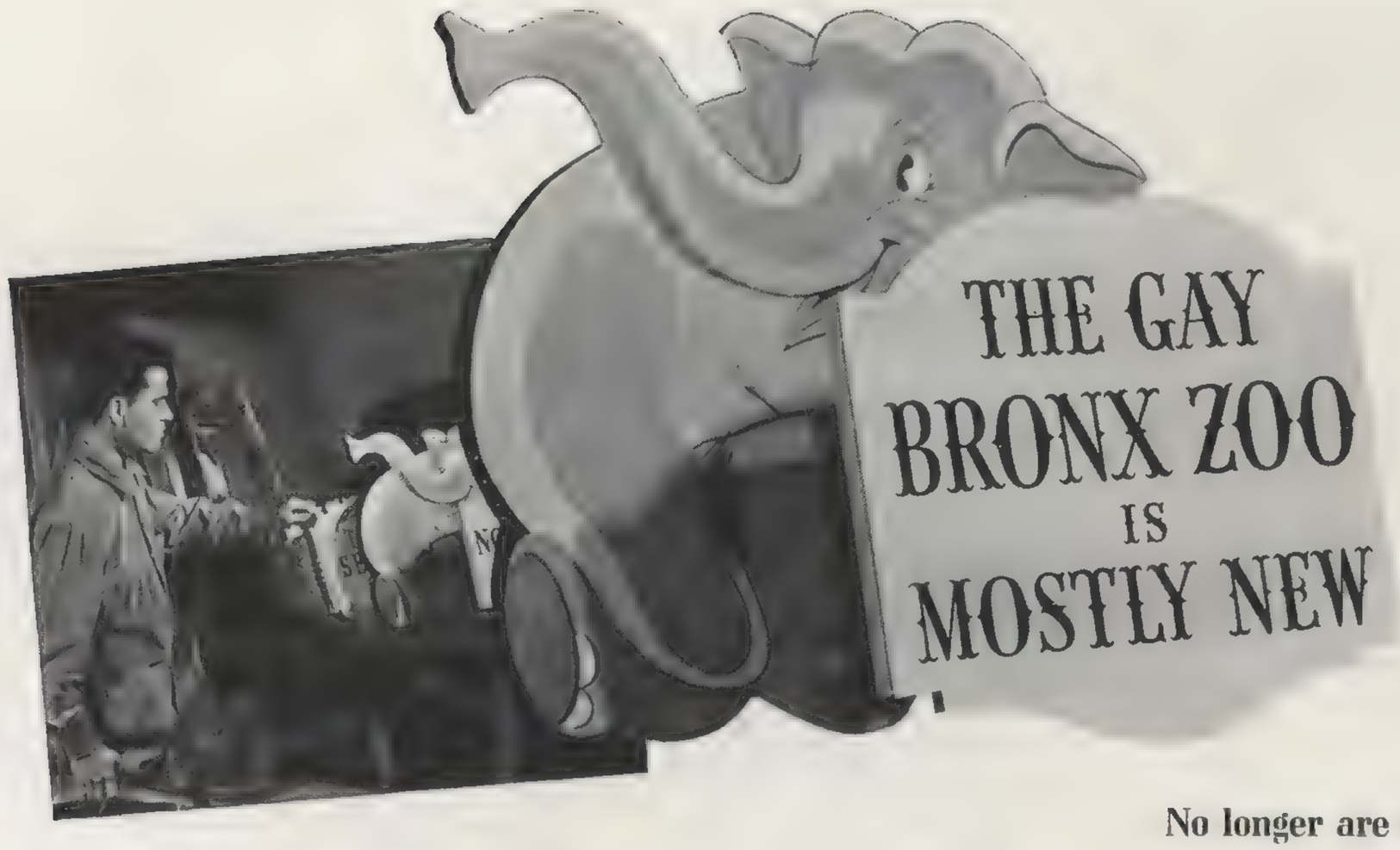
BELOW: SCOOP-BRIM BONNET. Off-face hat of navy-blue Tish-u-Felt—hair-covering in back, as is the way of many autumn hats. Beautiful with beige. Leighton hat; $7.50. Lord and Taylor

VOGUE STUDIOS—HONEYMAN

Comforted by her keeper, Kukuna, the two-year-old chimpanzee, accepts a spoonful of medicine from the doctor, in the Zoo's hospital. (Kukuna made the trip from her house in a Crosley ambulance)

They run the Zoo: Laurance Rockefeller, Fairfield Osborn, Capt. Jean Delacour, Allyn Jennings, and Raymond Ditmars

Part of the great new African Plains exhibit—lions, separated from the public and from their neighbours, the zebras and antelopes, only by moats. (Their width and shrewd construction make the moats safe)



THE GAY BRONX ZOO IS MOSTLY NEW

No longer are the lions behind bars; now children bottle-feed the pigs. Here begin four pages about the new Zoo

Burma, the eleven-year-old baby elephant, is given a thorough cleaning with a little acetylene blow-torch

Children play with a donkey in the Children's Zoo where, within a fenced enclosure, many of the animals run completely loose and free

Children bottle-feeding two small pigs—a normal sight in the Children's Zoo, where the children happily help the keepers at feeding time

Directors and Zoo officials scoot around the grounds in these new, trim, little Crosley motors

LIONS, loose in a grassy meadow; children, feeding the barnyard fowl—these are the new elements of New York's Bronx Zoo, rejuvenated this spring. Where there were concrete walks, there are shaded paths. Where there were bars, there are moats. Where there were a few people, there are now crowds.

Most of the people are children. The Children's Zoo—busiest part of the park—is full of them, riding the llamas and camels, feeding the donkey and the ducks. The grown-ups prefer to ride around in tractor-trains, seeing the whole two-hundred-and-fifty-acre park for ten cents. Students come to study the loan exhibits from New York museums (for the falconry show, the Zoo put Persian miniatures from the Metropolitan in its new exhibition room). In all, there are about 83,000 people here, every summer Sunday.

Outstanding among the new additions is the African Plains exhibit, the first step in a plan that will eventually bring most of the animals out in the open. On broad, grassy pastures, tufted with trees, are lions, antelopes, and zebras, separated from one another and from the public only by moats. Though the lions look dangerously near, the moat is twenty feet wide, five feet higher on the public's side than on the lions'—and it has been proved a safe system, by years of experience.

Back of this showmanship are three expert, enthusiastic men: President Fairfield Osborn; Vice-President Laurance Rockefeller; and Director Allyn Jennings. On each Tuesday afternoon, they all meet together, with Curator Raymond Ditmars, and the great French zoologist, Captain Jean Delacour, and have tea at their new table, on the new, smooth lawn.

FASHIONS IN FURS AT THE BRONX ZOO

Up at the Bronx Zoo, we snapped this camel (named Tracy), and a caller. Tracy's coat is beige. Hers is another autumn love—brown, sheared Canadian beaver. Carolyn Modes coat at Arnold Constable

TONI FRISSELL

The Zoo's beguiling baby elephant, with its two young mahouts, and a visitor in a tailored, belted-in-back coat of white Tingona lamb, supple new fur. A Ritter Brothers coat; at L. S. Ayres

Lions and lamb: the lions, the Bronx Zoo's two new little cubs. The lamb—a very new, 32-inch-long boxy jacket of brown Laskin mouton. Peck and Peck

Opposite: Black and sleek—the South American penguins at the Bronx Zoo. Black and sleek, too —the visitor's new fur coat, of Hudsonseal (dyed muskrat), envelope-sleeved. Arnold Constable

Study in Black and White

Under Twenty —

HORST

American dirndl for sports — raglan-sleeved jersey top, corduroy dirndl skirt, black and red; $12.95

American dirndl for tea-dancing — dolman-sleeved velveteen; faille dirndl skirt; all-black; $17.95

New kind of dirndl —
American dirndls,
all with sweater tops;
all under $20 — for you
who are under 20 years

ALL AT ALTMAN; J. L. HUDSON, DETROIT; I. MAGNIN

American dirndl for town —
dolman sleeves again
on striped wool jersey;
beige skirt; $17.95

American dirndl
for dinner —
deep-sleeved rayon jersey;
rayon velveteen skirt;
black and gold; $19.95

Foretaste of Autumn

**Simple little dresses—
to wear right now
and straight into autumn**

Sherry-coloured rayon crêpe shirt-waist dress by Paul Sargent. Simulated jewels in pin, links, studs. $19.95. Marshall Field

VOGUE STUDIOS—KAHAM

Black, sloping-shoulder dress of rayon crêpe, full-sleeved, full-skirted; $17.95. Black felt sailor; $12.50. Both; Altman

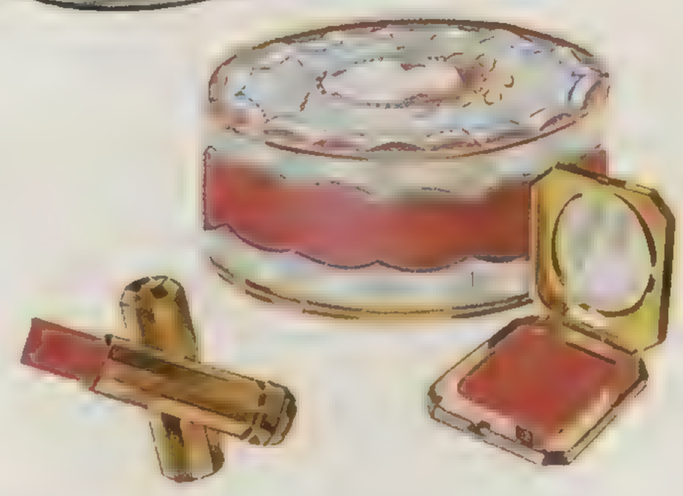
Purple dirndl-cut dress of Celanese rayon and silk crêpe; $22.95. Hat of black velvet and crêpe; $16.75. Both are from Altman

Apologies! On page 66, June 15 Vogue, a Paul Sargent dress was erroneously listed at $5.59 at Macy's, instead of $19.95 at Marshall Field

Let Du Barry make you lovely as a Sunbronzed Goddess

Let Du Barry do your portrait in a delicate bronze . . . a golden goddess, burnished and beautiful. Even the mildest tan can be played up the new Du Barry way with a light bronze make-up. With summer pastels or first fall black, the effect is dynamic, dazzling, full of radiant vitality. Add a flash of blazing lipstick, and watch heads turn as you pass by!

First, Du Barry Bronze Make-up Base: to tint your skin warmly; to veil every tiny imperfection; to keep your make-up fresh through wilting summer heat. Smooth on a light film of this creamy foundation . . . to accent your color if you tan; to simulate a light tan if you don't. Warmly suntinted, it is the perfect make-up base for summer complexions and will add a lovely glow to fading, early fall suntans . . 1.00



Then, dust it lightly with Du Barry Face Powder in one of the blending suntinted shades. Suddenly your whole complexion seems to glow! Your choice of Rose Beige, Honey Beige, Morocco, or Tropical, large box 2.00. With this suntinted look, we suggest the vivid warmth of the new Red Gold Lipstick, and compact or cream rouge, each 1.00. Ask the Du Barry beauty advisor at any better cosmetic counter to show you these aids to beauty.

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$5*

Many other Shur-Tite originals at your favorite counter at various prices

* slightly higher in some localities

Goldsmith brothers

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UNORTHODOX BROOKLYN MUSEUM

(Continued from page 49)

photographed on models, although it's rather difficult to find girls with waists small enough for the older numbers in the line.

Helena Rubinstein sent a Baroness to represent her at a cosmetic show; the Baroness lectured on beauty, and the Museum proved that practically every cosmetic and beautifying process, from mascara to permanents, was known to the ancients. (About the time of Nero, a wonderful substance for bleaching the hair made its appearance. This turned out to be soap.)

China relief has been given a nod by an excellent small show of Chinese textiles, and the reawakened public interest in uniforms has resulted in the current main attraction called "Defenders of the Republic," which presents uniforms of the United States from Revolutionary times until now. Pan-Americanism will be acclaimed in a big show next autumn; part of the Museum is now being rebuilt, better to display the admirable Latin American collections.

The Museum's Pride

There is never sacrifice of quality for quantity at the Brooklyn Museum. Mr. Roberts is justly proud of the magnificent Egyptian collection; the wonderful group of South American fabrics, which includes the Paracas Textile, so ancient that it is almost ageless; a beautiful and authentic series of American rooms, to which has just been added a perfect and complete Victorian parlour, from a Saratoga family who hadn't changed a chair since the days of the great Queen. He admires, as so many of his visitors do, the extraordinary collection of Sargent water-colours, the fine Winslow Homers, and Tissot's "Life of Christ," bought by popular subscription.

The Museum also owns such notable items as the trial proofs of Goya's "Los Caprichos," a complete history of Miniature Painting of the Indians, and rare painted cotton textiles from the forgotten city of Amber. The African Division is especially noted for its Congo masks, wood-carvings, textiles, and jewellery. Brooklyn pioneered in collecting specimens of decorative and folk arts, and the Museum has been envied by the rest of the world for all its treasures. Only in Manhattan was it ignored. That was before the Roberts régime.

The Metropolitan Follows Suit

Now other directors are starting to note the way that Mr. Roberts has dramatized his museum pieces. Last year, the Metropolitan Museum of Art became so worried about an attendance drop of more than 250,000 between 1930 and 1940 that it imported Francis Taylor, who also knows how to cope with the problem of getting people to go places. The Metropolitan now competes with Brooklyn by staging exhibitions such as the Jewel Show, and Mr. Taylor hints that there are even bigger and better things to come.

Direct mail is an important part of the Brooklyn technique for pulling in the public. To get children for customers, they work on school-teachers and principals, with a few hints that teachers who take students to museums are considered most alert by principals. School librarians get personal letters, asking them to tea. They get not only tea, but little cakes, a welcome from Mr. Roberts, a talk by the librarian, and a short tour.

The Museum gives classes, lectures, and demonstrations about almost everything. Indians have displayed handicraft and weaving technique. The Hawaiian hula, its history and performance, has been demonstrated, and so was "A Day in the Life of a Typical Middle-Class Hindu Family," complete with authentic family, clothing, food, and customs.

Brooklyn is the only museum in the country with a collection of phonograph records of classical, folk, and primitive music, which they rent out for a few cents a day. They also rent American prints and lithographs from a fine collection, which includes everything from Rembrandt to Peter Arno, Bemelmans, and Alajálov. Both services are very popular; the phonograph records appeal especially to boys around eighteen or nineteen. The Museum is rather discouraged, though, about girls of that age, who seem to care more about fixing their hair and drinking cokes in the corner drug store than listening to music.

The Museum Looks at Fashions

Mrs. Michelle Murphy and the Education Division help adults, children, and clubs to study anything that interests them; the Division serves as liaison between a curator concerned with the synchronism of Maya and Julian chronologies and a visitor who wants to know what time it is. Mrs. Murphy is also responsible for the high esteem in which the Museum is held by the wholesale garment district. Instead of just letting fashion designers lean against a show-case to make a quick sketch, she lets them handle and examine the best things, and sees that they have privacy in the workrooms and laboratories. They have fabulous sources to work from: street and formal costumes of Europe and America from the eighteenth, nineteenth, and twentieth centuries; Scandinavian, Russian, Central and Southern European national costumes; textiles and laces, of a quality that makes moderns gasp; corsets, chemises, panties, and petticoats; and jewellery from Europe, Asia, Oceania, and the Americas. The Brooklyn Museum is indirectly responsible for some of the high styles you'll wear next autumn.

Mr. Roberts began his career by being born in Bala, Pennsylvania, which is now part of the Philadelphia mainline suburb, Bala-Cynwyd. At St. George's, he received, he says, "the typical stuffy education," which was redeemed in part, however, by summer visits to Europe with his family, who liked to travel. Later at Princeton, he majored in the history of art, and in his senior year wrote a paper on Italian bronze doors, which came back with a double reward; it won some prize money and excused him from other examinations. He used part of the money to buy large quantities of beer, which he consumed happily while his fellow students crammed, and the rest to go (Continued on page 76)

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DANCE IN A CLOUD OF APPLE BLOSSOM. Surround yourself with Apple Blossom Perfume, 1.00, 3.75, 7.50. Apple Blossom Cologne, 1.00; with atomizer, 1.25. Eau de Toilette, 1.75.

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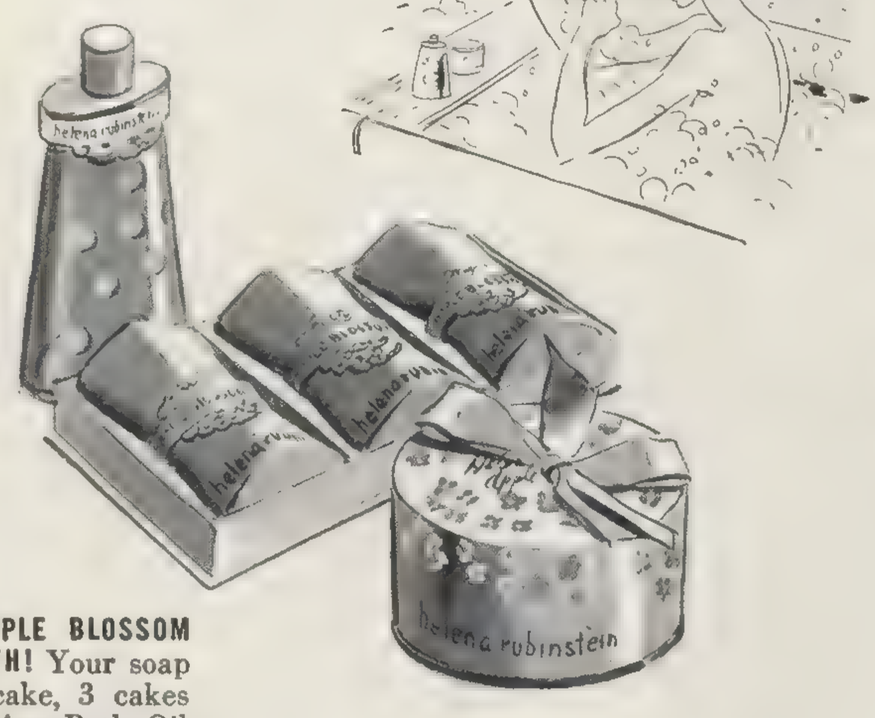
helena rubinstein

RIDE DOWN A COUNTRY ROAD, your hair in place with Apple Blossom Brilliantine, 1.00. Flower-fresh with Apple Blossom Powder Cologne (friction-rub), 1.50. Keep sweet all day with Apple Blossom Deodorant Cream or Lotion, .50.



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KEEP YOUR ENGAGEMENTS BEAUTIFULLY with gossamer Apple Blossom Face Powder, 1.00, and clear, brilliant Apple Red Lipstick, 1.00 to 2.00. Nail Groom, .60, and Rouge to match, 1.00.

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UNORTHODOX BROOKLYN MUSEUM

(Continued from page 74)

to Europe for the summer.

He liked study so much that he came back for another year at Princeton, at the end of which the Philadelphia Museum hired him to help catalogue things for $100 a month. He lived with his family, which was fortunate, since presently the Philadelphia ran out of money, the time being about 1932.

He was pretty tired of Philadelphia anyway; the débutantes didn't seem as pretty, the parties as much fun as they had, and the liquor was getting terrible and almost as scarce as jobs. So he went to China on his father's money, and lived for a year in Peking, where he studied, saw the sights, and bought as many Chinese *objets d'art* as he could afford. He learned to speak and even write a little Chinese, and loved the beautiful, decadent city so much that he resolved to stay as long as his father would support him there. This was until December, 1934, when he returned to Philadelphia, where the Museum allowed him to come back and work in the Chinese collection for $33.33⅓ a month. Next year they didn't even have $33.33⅓ for him.

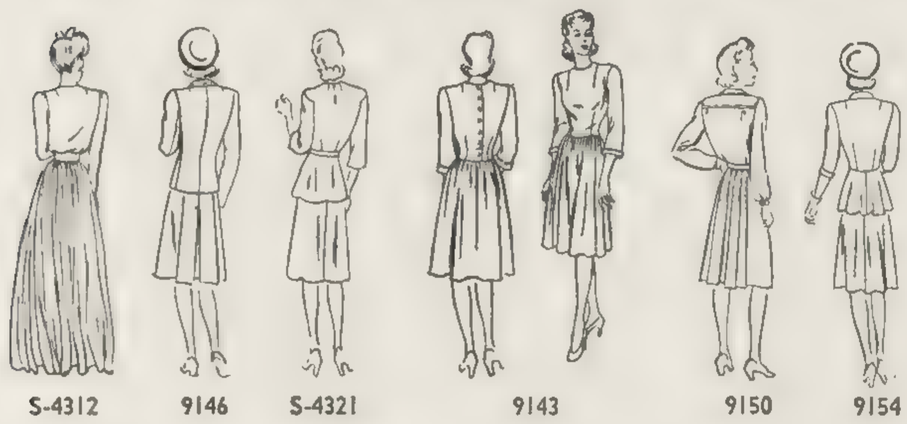
Deciding that Philadelphia was not the place for an ambitious young museum man, he wrote Philip Youtz, then director at Brooklyn. Mr. Youtz was known as an energetic director with novel ideas of museum design. Some people felt that he cared more about walls and buildings than what was inside them. If this was so, it had worked out well for Brooklyn, which, under his direction, had had its face lifted architecturally and its galleries modernized. Mr. Youtz invited Mr. Roberts over to talk about an opening in the Oriental Department. From that visit dates Mr. Roberts' sympathy for travellers in Brooklyn; he got the job, but first he got lost.

In the next year, he learned so much about museum operation that when Mr. Youtz went away for vacations, he was left to handle the official mail. At first, he felt rather awed at working in the director's office, a large room with an imposing desk and a nice view of Brooklyn. Luckily he became accustomed to it, because, when Mr. Youtz left for cultural activities at the San Francisco Fair, he was made acting director. As such, he had to sign quite a few expense sheets for Trustees, who went around looking up other director possibilities; this annoyed him for a time, but finally they decided on him. Thus at thirty, he became the youngest museum director in the country.

Mr. Roberts begins his day with breakfast in bed on Park Avenue, after which he leaves for Brooklyn on the subway, arriving there about 9:15. From then on, his life is filled with museum activities. He and his secretary answer museum mail; he has frequent conferences with members of his staff, when they discuss shows, collections, changes, trips, and finances. A lot of time is taken by reports to the Board of Trustees, who are very important, since no purchase can be made without their consent. You never can tell when a nude will get by the Trustees and when it won't. It just seems to depend on the mood they're in.

He still has to contend occasionally with visitors who miss the famous statue of the weary man on a horse, called "The Dying Indian." The Museum retired him from the front of the building to the basement because he looked too much the way the average visitor felt after a trip through its corridors. There are also those who mourn the loss, several years back, of the great flight of steps, remarkable for their breadth, height, and number, that used to impose on the façade of the building. The entrance is now at street level, and sometimes visitors complain to Mr. Roberts about it. Then follows a little routine: he asks, "Did you ever climb those steps?"; and they always answer, "No." He keeps them coming in through the street-level doors.

DESIGNS FOR DRESSMAKING



These are the back views of the Vogue Dressmaking Designs on pages 56 and 57. They are designed for sizes: S-4321, 9143, 9146, in 12 to 20 (30 to 38). 9154, "Easy-to-Make," and S-4312, in 12 to 18 (30 to 36). 9150, in 12 to 20 (30 to 38) and 40

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Youngstown, Ohio CHAS. LIVINGSTON & SONS, INC.

The tapered silhouette, with discreetly lavish collar. Dramatic accent to the wisp of a waist...bright foil for the soft Molyneux colors of the cloth.

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FROMM BROS., INC.,
HAMBURG, WISC.

"I DROVE IN LONDON'S RAIDS"

(Continued from page 45)

found my shoulder was a horrid sight, badly bruised, and later my ribs were marked as though each one had been picked out with black paint. For days I could not talk about it to any one, because of the absurd desire to cry. This was the two-thousand-pound delayed action bomb that destroyed Burlington House. The police had roped off a big zone—enough, they thought, for safety—but the blast covered a phenomenally large area.

With about forty other women, I joined the Transport Corps in 1939, when it was first founded by Mrs. Cook, O. B. E. We were to do all kinds of transport work, voluntarily and without pay, bringing our own cars if we could. After enrolling, we took day and night driving tests, and an intensive, three-weeks' course of training—map-reading, first aid, gas precautions, stretcher and convoy drill, Army drill and Corps discipline. As headquarters, we had (and still have) an evacuated school near Chelsea. We reported at nine in the morning, standing all in a row for the roll-call. In the morning, there were lectures on map-reading and gas precautions, and, especially in the beginning, on the Corps, its officers and their titles: Mrs. Cook, Corps Commandant; under her, Assistant Corps Commandants, Commanders, Captains, Lieutenants—all administrative jobs.

(All officers above the rank of Captain had to be saluted, and, although at first one didn't see the reason and rather jibbed at it, as one became more part of the Corps one realized it was important to discipline, without which no organization can succeed. But if one were at headquarters and took one's cap off, salutes were not in order. Many did!...)

Well, that took the morning. Then there was a break of one hour for lunch in the basement canteen, where we could get meals very cheaply, since all the cooking is done by members of the Corps. After lunch, we were taken out into the recreation ground and taught simple Army drill, form fours, eyes right, eyes left, and salute. Then followed a lecture on first aid, and, very weary, at six p.m. we were dismissed. Our drill took place in a public square, and it was awful. We were self-conscious and all over the place, and, since we all wore our own clothes, we looked a sorry bunch—some short, some tall, some round-shouldered—altogether nothing to be proud of.

Our first-aid progressed, and car maintenance and repair courses were added, to end each day. Oh! how deadly tired and discouraged we were, and rather inclined to wonder—was it worth while? And weren't we just being rather stupid to go through this purgatory? Many of our friends looked upon it as a joke, and the errand boys found us something new to sharpen their wits upon. At the end of the three weeks, the Corps Commandant addressed us, made clear how necessary it was to every woman to be prepared and the importance of loyalty to one's country and Corps. Then came the examination, with a very stiff general intelligence questionnaire to prove one's reactions to unexpected crises. One waited anxiously for the result.

All Shapes Still—But Better

By the end of the course, no one would have recognized the group of odd-looking females who had turned out for the first drill three weeks earlier. They were still all shapes and sizes (rather better shapes), but upright, with clearer eyes and frankly better health. Each member went before the selection committee, was interviewed individually, and helped to find the type of work that she could do with the greatest efficiency—work that released a man for active service. She was then enrolled and allowed to wear the Corps uniform (bought at her own expense). Then she became either a voluntary owner-driver for the towns and country, petrol and mileage paid for; or a worker at headquarters, unpaid; or a secretary; or a cook; or a helper in the canteen and quartermaster store.

This, in brief, was the organization of the Mechanized Transport Corps, which has grown from that first group of forty women to a small army of several thousand volunteers. Now the Corps has been proved useful, but I remember well those early days. It seems to me that the women of the United States are now at the stage we were at in February 1939, and that you have the same difficulties as we had to contend with.

I want to warn you of one of the hardest duties—the ordeal of waiting—when it seems of so little use, and women feel they could be employing their time so much better at home. Don't feel this way, because you are learning discipline all the time, and it is a testing period. I used to feel discouraged when I was on duty from eight p.m. to eight a.m., night after night, with nothing to do. But when there was work, I was prepared, and that stood me in good stead.

It's only by preparation that we can be of service, when the test comes. I feel that, had the women of France been as prepared and as closely behind their men as the women of England, the morale of the country would have been stronger, because it is the women to-day who mean so much. If they are strong, and aware, it helps!...

THE CAMPUS COMES OF AGE

Look into Vogue's August 15th College Issue and see the girl who is going back to college this autumn. She's different from "Miss Josie College" of 1940. She's pretty, and soignée, too. But even more than that, she's aware. The 1941 College girl will play a rôle in the march of events, and August 15 Vogue will prove her best ally.

VOGUE'S August 15 College Issue, out August 8

DISCOVERIES IN BEAUTY

In town for the summer? When you feel the temperature rise—*and rise*—and your spirits suddenly slump, combat the August heat by trying a few of these definitely cool-making suggestions! It's no trick to keep cool if you follow Prince Matchabelli's lead with the "Three of Hearts." This delightful box has three colognes: "Potpourri," "May Flower," and "Frosted Pine." Slip one of the bottles into your purse before you go shopping and take time during the day to dab a little on your wrists, your neck, your temples. (Bergdorf Goodman)

After an exhausting day in the city, when engagements keep you down town, you'll find that the "Tuck-Away Kit" by Charles of the Ritz offers not only a facial but a mental pick-you-up as well. Its seven creams and make-up items are put up in a box small enough for a desk drawer or a week-end suitcase. (Altman)

In the same enchanting floral fragrance of "Translucid" make-up, Houbigant has created "Translucid Eau de Cologne." For day or night, its soft, sweet odour will linger through the hottest hours. (Lord and Taylor)

Lenthéric's "Bandbox Bouquet" in any one of six famous scents makes the perfect "little gift" for your week-end hostess. When the cologne is gone, the bandbox can become a decorative addition to her dressing-table. (Bonwit Teller)

The days of the "90°'s" are not so gay when they've been spent under a blistering, melting sun. Before bedtime, slip into a tub of tepid water. Cooling because it isn't stimulating, this bath will cool you still more if you finish off with "Margo Eau de Toilette" or "Dusting Powder," made by Elmo as companion scents to the new "Margo Sachet." (McCreery)

For sheer fun in your bath, pour a handful of Harriet Hubbard Ayer's "Bubbling Bathsheen" into the tub. Its frothy, fragrant bubbles are cool and remain long enough for you to revel in them to your heart's content. (Lord and Taylor)

A good deodorant is an all-important item on any one's cosmetic list, no matter what the season. Barbara Gould introduces a new liquid deodorant, called "Rose Geranium." It's perfect for summer because it's not the slightest bit sticky and it can be applied after shaving. (Bloomingdale's)

From Paris, M. Babini brings perfumes in squat, square bottles, colognes in angular, crystal flacons. "Ming" and "Mon Amie Elizabeth" are the reigning favourites. (Saks-Fifth Avenue)

VOGUE STUDIOS

Spray "Checkmate," the new odour in Henri Bendel's "Eau de Sachet" series, directly on your skin. For evening, as you leave to go out, spray a cloud of it before you and walk through it. And spray it around the house on summer nights to provide a breath of fragrance when the air is heavy. (H. Bendel)

You'll be pretty as a picture

ON THE BEACH . . . WITH

Bathing suits are feminine, pretty, this summer. And so are you, with skin made fuzz-free as alabaster by IMRA*. Your arms and legs look their very best hair-freed by IMRA, the odorless, painless, cosmetic depilatory! **IMRA creams off unwanted hair.** No bad smell. No razor nicks or scrapes. No scars of battle. No bristling razor stubble to offend the finer sensibilities of the men who pay you homage on the beach! Just smooth it on. Later . . . rinse it off. Hair goes with it. And there you are, a pretty picture of feminine charm, hair-free! IMRA comes in three sizes, 65¢, $1, $1.25. At drug and department stores everywhere. **Or send in the coupon for generous trial size.**

*REG. U. S. PAT. OFF., U. S. PAT. PEND., COPYRIGHT 1941 BY ARTRA COSMETICS, INC., DISTR.
Bathing suit from Bonwit Teller, Fifth Avenue, New York

ARTRA, 12 Roosevelt Avenue, Bloomfield, New Jersey
In Canada: 137 St. Peter Street, Montreal
I enclose 25c (stamps or coin)
Please send generous trial tube of IMRA to:

NAME_____

ADDRESS_____ V-8

BASIC SHOE WARDROBE

Lizard sandals in stocking beige—the new fashion team. Tailored for town, cool and comfortable, they have roomy toes and broad heels. By Sommers, at Jay-Thorpe

A new golf shoe copied from the men. Tan calfskin for the main part, with a white suède vamp. A British Walker shoe, it's from Bonwit Teller

Exactly the colour of an officer's Sam Browne belt, these calfskin moccasins have sturdy stitched seams. Randoms by Stetson; Lord and Taylor

The beloved classic spectator pump with tiny bows. White suède with brown calfskin toe and heel. Laird Schober shoe at Arnold Constable

For now, for autumn, and for your café-black dress—a pair of black suède sandals. These are light, low-heeled, and open for extra freedom. It is a Pandora shoe at Stern's

VOGUE STUDIOS

MAN vs. WOMAN

(Continued from page 52)

Black Humours to which women are prone, or nearly prone.

A CLINGING VINE.....

The taste for these seems largely to have disappeared.

A TIGRESS.....

THE TASTE FOR THESE SEEMS LARGELY TO HAVE DISAPPEARED.

What men are after is a cross between the two, which seems unlikely of fulfilment at the present writing, although much good work is being done along this line.

A GOOD CONVERSATIONALIST 85.71%

THE "DIVINE! BUT DIVINE!" TYPE ..... NONE

The balance wanted moderation, a little of this, a little of that, but felt that the vast majority of women fell in the latter category.

WOMEN WHO ARE AT THEIR BEST IN THE EARLY MORNING..85.71%

WOMEN WHO RARELY GET UP BEFORE COCKTAILS.....NONE

This table does not present accurately what it would appear to show on the surface. Poll or no poll, surely the world can not have changed as much as this. If it has, we may expect, as the next step, a return to the Mother Hubbard. The other questions in this group must be attacked singly.

HOW DO YOU FEEL WHEN YOUR WIFE AIRS HER POLITICAL VIEWS AT A DINNER?

No percentage could be taken. The answers ranged from "Gassed" to "Proud"; "OK" to "Squirm." This shows a decided difference of opinion.

DO YOU PREFER WOMEN WHO ARE

TALL 71.42%

These wanted women between 5'4" and 5'7" specifically. This they referred to as medium.

SHORT 14.28%

These wanted women of indeterminate length less than average. One, from the East, had a hankering for midgets.

The remaining individuals preferred average height. What this average was, or who struck it, they neglected to state.

FAT .....

The result of this question was too unkind to print. The opinion, however, seemed to favour a diet of spinach, kale, and crackled seaweed by way of variety.

THIN .....

The most tempting woman, apparently, weighs 117 lbs.

These figures are not, in themselves, revolutionary. Despite the amazing all-out effect of many women past forty, the Institute had suspected that their popularity was a matter of question. Yet there lies in this so-clean, so-open-and-above-board tabulation a minority opinion which might well be suspect. That man who likes midgets, and at the same time average weight, what of him? What of his woman? Such subversive activity must be watched. A trend of this sort if given free rein might well demoralize the other 71.42.

And yet, even with this insidious current deleted, the majority is not so solid as it would appear on the surface. It has qualifications. Women must be more than just 5'4"—5'7". Women must be more than simply 117 lbs. They must have individual characteristics geared to titillate, manners made to please, personalities just weak enough to be always adoring and, at the same time, strong enough to produce unquestionable results if the corner gets tight. Regard, please, the matter of hair!

DO YOU LIKE HAIR THAT IS.....

BLONDE 81%

BRUNETTE 10%

The remaining nine per cent. wanted something akin to brindle. Here again is a minority to be watched.

SHORT 78%

12" seemed to be basic. Yet one rather well-known manufacturer gave as his preference "Shaved." This, of course, might be due to a number of things.

LONG 22%

Men who like long hair go the whole hog.

WHITE .....

Most men could not give a definite opinion. If hair got white, why all right. Otherwise, why worry.

TINTED.....

PLATINUM 66%

RED 28%

DIDN'T CARE.....5.7%

SILVER 3

This last group would probably also want the Single Tax.

SOME EXOTIC SHADE.....

Not one reply sanctioned lavender, blue, or orange. One said, "Why not?"—but as this was found to be the same individual who liked shaved heads, his opinion was automatically discounted. What he obviously meant was a tinted scalp—most unpretty.

This then brought us to the matter of particular physical characteristics. (Continued on page 81)

for the hottest days of summer

and the first cool days of fall

ARABI RAYON CREPES BY L'Aiglon

Perfect for the heat and humidity that come with August; grand for the Indian summer that's just around the corner. Left: *Good Shepherd*—Crisp check print with clean white rayon sharkskin over-collar and cuffs. Green, burgundy, black, brown, navy. 12 to 20. Above: *Silver Dollar*—The biggest coin of the realm studding a softly tailored dress with the new skirt and new bracelet length sleeves. Navy, emerald green, black, brown, rust. 14 to 44. $7.95

For name of nearest L'Aiglon store write to Biberman Bros., Inc., 1350 Broadway, New York.

MAN vs. WOMAN

(Continued from page 80)

Naturally, the Institute could not get a reliable feeler on every physical characteristic, so it satisfied itself with the nose and the finger-nails.

WHAT KIND OF A NOSE DO YOU LIKE?

On this, no satisfactory percentage could be worked. The point seemed popular in the East; the Middle West went in for more rolling lines—influenced undoubtedly by the Prairies—while a man from Utah wanted something so closely akin to the Rocky Mountains that the Institute felt it obviously an example of the weight of environment on an otherwise fairly normal mind. Hedy Lamarr, naturally, had so influenced the Coast that the Institute intends sampling California, Washington, and Oregon again five years from now.

DO YOU LIKE LONG OR SHORT, PALE RED OR DARK RED FINGERNAILS?

SHORT, PALE RED	42.85%
LONG, PALE RED	28.57%
SHORT, DARK RED	14.28%
LONG, DARK RED	NONE

The balance had peculiarities of their own of too personal a nature to be dealt with here. One man from New York City wanted what he called the "muffled" nail. This sounds interesting and might be worked out to a happy conclusion. Surely, it is safer.

One may well ask, *can* there be any benefits from such a survey; will women immediately change, take on the protective colouration dictated by their men? And the answer is, probably not. In the first place, they will say that the men simply fail to understand the situation. In the second place, they'll say that the men—even if they do understand—are guided by purely selfish motives. And in the third place, they'll say why on earth should they do what the men tell them to anyway?

The Institute of Plain Thinking can only hope. It presents the facts as it has found them. Women are best, say men, at twenty-eight. Women are best in the morning. Modern hats, the blouse, the zipper all come in for a share of masculine distaste. But, even as it is quite impossible for women to always be twenty-eight, so is it impossible for them to hold the day at the morning and ignore progress for a regression to the button or the snap.

The Institute presents these findings to the intelligent woman. What she will do with them, it shudders to think.

EAU PARFUMEE
mais Oui
BOURJOIS
mais Oui
(PRONOUNCED "MAY WE"—MEANS "BUT YES!")
the frankly flirtatious fragrance
A piquant new Eau Parfumée in the flirtatious mood of summer romance. A scent light-hearted . . . gay. Use it lavishly and saunter forth in cool contrast to summer sultriness.
Perfume — $1.50 to $10
Eau Parfumée — $1.25
Face Powder — $1.00
BOURJOIS NEW YORK

SUMMER DRINKS—

A mild and refreshing drink for long summer afternoons —called a Wine Cooler. To make it, put a few ice-cubes in tall glasses and fill them one-half to two-thirds full of Beaulieu's California Cabernet. Add club soda and enough sugar to suit your taste. Garnish with slices of orange or pineapple. Cool change from Scotch and soda

You make a "French 75" as you would a Tom Collins, but with champagne instead of club soda. Try domestic champagne for this one, such as Cook's Imperial Champagne. Mix the juice of one lemon, a tablespoonful of powdered sugar, and one and one-half jiggers of Gordon's Gin. Shake well. Add ice and champagne

One of the best-loved summer drinks is a Rum Collins. Our recipe calls for two ounces of Myers's Rum, one teaspoonful of sugar, the juice of one lime or one-half lemon. Shake well with ice and strain into tall glasses. Fill the glasses up with club soda and stir. A welcome pre- or post-prandial drink for all your thirsty friends

• All silver and glass from Black Starr Gorham

LONG AND SHORT

Here is a cocktail that looks as nice as it tastes. There are many different recipes for an Applejack Cocktail, and people vary them to suit their taste. You might try the one we used: two-thirds Hildick Five Applejack, one-sixth Grenadine, one-sixth lemon-juice. Shake well with ice and strain into cocktail glasses—a sure success

One of the most delicious of summer cocktails is a Daiquiri, but it requires the hand of an expert if it's to be really good. Here is the answer to a successful one —Heublein's Daiquiri Club Cocktail, already prepared. For that frosty, professional look, mix it in a Waring Mixer and serve to enthusiastic and admiring guests

VOGUE STUDIOS

A Whiskey Sour is an old favourite and a refreshing drink in hot weather. Our recipe is made up of one jigger of Mount Vernon Rye, one teaspoonful of powdered sugar, the juice of one-half a lemon. Shake well with ice and strain into a six-ounce glass. Add slices of fruit and a cherry. If you like, add a little club soda

• Bar Accessories from Hammacher Schlemmer

"A Hole in One!"

GREAT MOMENTS CALL FOR

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• You would *expect* to choose the supreme Scotch to honor one of life's great moments. But how about other occasions? Why be any the less particular?

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LETTER FROM FRANCE

THE picture of France may be brushed in different shades. Solid black composes the background, with touches of grey, with here and there a splash of light. Sometimes a glimpse of pure white; perhaps, even, hopes for blue....

This is a frivolous way of explaining that conditions are exactly what everybody expects, but...the gamble of circumventing the facts has become one of those games that uplifts any fatigue or even despair.

Parisians, however pinched, tired, drawn, and mortally wounded, genuinely remain Parisians. Questioned with pathetic sympathy on life's grimness, they will immediately reply with the unexpected. Let us not discuss their "*pudeur*"—just listen—perhaps marvel....

Of course, every mind is searching everywhere for replacing basic materials. Laboratories have no time to breathe. Carlos Colcombet, the great rayon textile expert, offers a "woollen" made of wood fibre. The result is very much akin to men's suiting and not very much harsher. It takes the suit-colour dyes very well. Other people are studying the possibilities of glass-fibre, and those of caseine. Perugia has achieved the manufacture of new shoes with soles and vamps of fibre made from Panama straws now useless to milliners. Wooden soles hinder walking and provoke stumbling, but the fibre sole is supple and rainproof. For sports, Perugia uses glycerinized raffia, which, after treatment, becomes water-proof and damp-proof.

As long as minds remain active, solutions may be happily discovered. Creators are absolutely determined to refuse second-rate materials. The scheme is to preserve French quality at any costs.

Hermès, in the rank of the first-class Paris houses, will keep on making real leather gloves. For such a shop to give up quality would mean giving up its rights to create and to sell.

New Hat, New Courage

Paris is a big window-pane where some lovely things still shine. To grasp the whole truth, one should walk before—and also behind. Appearance counts a great deal. To conceal one's melancholy is the test of manners. This is the reason why restaurants are still smart and women well-groomed; still a new hat, even if the dress is tired, worn....

Hats are of every type: sometimes toques of white flowers, sometimes turbans in two shades of Havana-brown satin, or black, off-the-face felts. They are not eccentric, but they are not dowdy: they are Parisian.

Restaurants are packed. At least, one can eat there, if only once a day.... There are many hopes, *not often granted*, of getting, perhaps, an extra food ticket, perhaps a plate of meat hiding under "*Artichauts Bercy*," perhaps a late, "after the curfew" return card....

Getting home at night is a great problem. In Paris, if you have forgotten the time, the last chance to get home is to find one of the few cars still for hire. Offered to Parisian service by Michel Detroyat, they are dragged by the twenty horses left in his private stables.... It is rare luck to find one and to reach your flat in time; it will only cost you around three hundred francs....

The terror of spending the night at the Police post has developed unusual habits in the French: friends sit up together very late, until three or four o'clock in the morning. After that, they try to sleep anywhere, on a sofa, on two armchairs drawn together.... The morning brings new problems. It is most indelicate to wash and waste the hostess' precious *savonnette;* to light the bath heater (gas being severely reduced); to sit down at the breakfast table without producing one's own bread, coffee, sugar. Vows virtuously pronounced to catch the last metro are hard to keep...for it is hard to give up those sweet, comforting hours of companionship and rest, pictured and wished for all through the day: friendly talks and bridge games...even the youth, having no dancing, of course, are getting the bridge habit.

But the last metro is worth catching, the very last—not the before last. There, everybody meets, bows to artists, actors; gossips, exchanges news, and plans further gatherings.

Soldier Biscuits and Buckwheat Cakes

People are hungry for human contacts, for intimate discourse. But entertaining has become a wager. It needs patience, time, imagination, tricks. Order food from a bright restaurant? Once is enough. Twice could never be attempted. The number of tickets required plays havoc with the month's food card. Therefore, hostess and guests put their minds together. Soldier biscuits and buckwheat pancakes are substitutes for forbidden cakes; cooked southern wines for port; French fruit-juices for tea. A precious parcel mailed from the country containing game or poultry gives the impetus for a party. As not only food, but servants are missing, it is quite normal to see a smart hostess who once entertained most brilliantly herself hand around plates and dishes to her friends.

TO OUR CONTRIBUTORS

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LETTER FROM FRANCE

Of course, those meagre little suppers make more impression, produce more wit, leave deeper souvenirs, than the now buried, once fairylike parties.

Talk runs on recipes, and one learns the most wonderful news: how to make pancakes without milk or eggs; how to use beer instead of yeast; an unthought-of way of dressing *rutabaga*.... God knows that every attempt has already been tried! And the black market is now and then suggested: tea, sugar, coffee, cacao, soup come and go lavishly in the dreams of one's imagination....

If the art of cooking is in great progress, as you may judge, the art of flirtation has also found new success. Every door is open to you if you can hold out the hope of producing a tiny piece of soap.... And if you add to that a pack of "Camels" or of "Week-ends," you can defy any rival; you are the precious friend, the welcome beau. Imagine the delight of smoking, the pride of producing, the English or American cigarette in place of the dull brown pack that every bag, smart or poor, carries along nowadays....

The feminine element has been lately disturbed by current news, impossible to check, whispering the approaching end of beauty products, creams, powders, make-up.... Rumours, questioned by many, but guaranteed by more, the truth being that any factory of beauty products in which grease is used is to be suspended. But stocks on hand are enough to meet all the demands for some months.

These are the usual topics of conversation: What about cycling circulation? Have you got all your badges in order, for tax, for identity, for "*immatriculation*"? If not, you may risk paying at once three times your due, at any policeman's request. Have you thoroughly studied the late cycling code, describing new signs, forbidden streets, and directions?... Is your conscience absolutely clear, facing the white stick and icy policeman, decidedly unmoved by any despairing attempt at "charm"? Parisian policemen are becoming well-trained, having to watch closely even pedestrians. Do you wish to accentuate your lack of discipline and cross the street regardless of the "*passage clouté*"—fifteen francs is the price.

Still other subjects draw further attention: breeding is the new passion that stimulates even the deep-rooted Parisian citizen. Some of them own one pig, all by themselves, or on shares, and pay for its good fare out in the country. This mysterious pig is supposed to return this devotion, in future signs of gratitude, such as hams, pies, sausages ...but it is doubtful that the prudent, remote animal will ever make himself known to his benefactors....

Parisian Farmer

André Durst, whose photographs are familiar to Vogue readers, is raising a cow on half-share with a friend, with a second thought for milk. He has lately discovered a vocation for cattle-breeding. Others pay the daily boarding of a new-born lamb on a green and fat lawn.... It is not rare at all, tramping around Paris, to hear poultry cries. ... Any one owning a tiny garden in town dreams of parking wonderland rabbits there.

And fashion is still a topic. The cruel winter had put forth adequate clothes. Knitted white wool stockings, scarf to match, perhaps also a white hat looked very smart indeed with a black street suit. When snow invaded the Parisian streets, women wore ski breeches, boots, and fur hoods.

Transportation will decide which attire is the wisest, and divided skirts will bloom again. They really furnish the only comfortable solution for cycling, as straight skirts are quickly out of shape, and wide ones are too light, with a tedious tendency to move and swing up. One may choose between jacket and bolero. That is why colours and their combinations are depended on for the sake of variety.

The Theatre

Theatres are open, but the classic plays are the favourites. After Molière's "Tartuffe," produced by Marchat, the "Avare" by Dullin, and "Britannicus," by Jean Cocteau, the Comédie-Française is having enormous success with Corneille, Racine, and Shakespeare. The first night of "Berenice" was an event. Twice a week, the austere "Britannicus" brings an enthusiastic crowd at the Bouffes. Actors and decorators graciously give their time and talents for no other rewards than the pleasure of fine achievement.

Concerts offer a dangerous competition. Charles Munsch's are devotedly attended, and no cultured woman would ever give up "her" Sunday concert: little joys, that mean a great deal....

SITTING PRETTY FOR COLLEGE

Armed with Vogue's August 15th issue, College girls will be sitting pretty for the coming semester. And pretty—in a nutshell—is the key to how you'll look. This year you'll *dress*. You'll care how you strike the eye. But, for the complete story of what's new in the campus fashion wind, you'll need a copy of . . . .

VOGUE'S August 15 College Issue, out August 8

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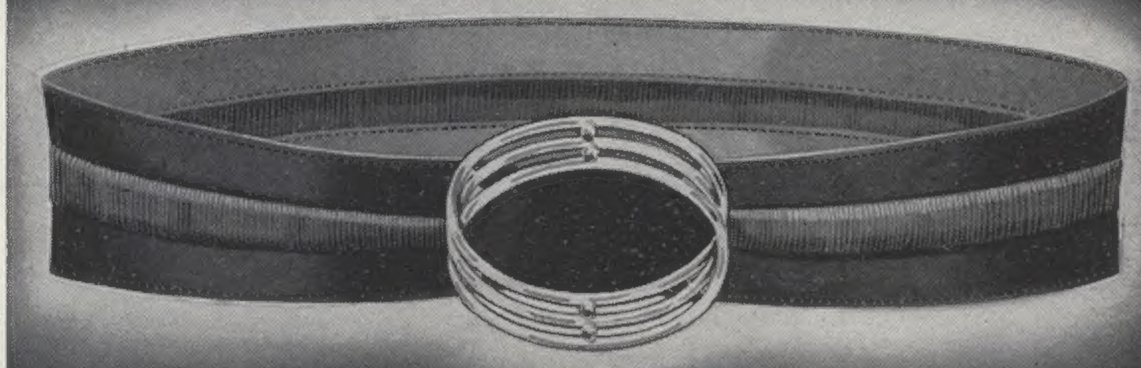

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VOGUE COVERS THE TOWN

Dovecote

If you're looking for a quiet, attractive spot to spend a week-end, you'll be glad to hear about the new inn, at Cold-Spring, New York, owned by Mary Lewis (famous in the fashion world). Called The Dove and The Rose, the whole place is done up like an Early Americana package, from the wall-paper to the flowers *sous cloche.*

There's a gay play barn, decorated with impudent murals and filled with amusing antiques, such as an original Edison Victrola, with its set of cylindrical records. And there's plenty of room in the barn for the most active ping-pong games.

As for the why and wherefore of the name, for once that question can be answered. The Dove is represented by a flock of white ones that live on the place; and The Rose in the title, by a garden of ramblers.

P.S. This is a tiny inn, so you'd better make reservations in advance.

Up above the clouds

The Viennese Roof of the Hotel St. Regis is literally a waltzer's paradise—and Hal Saunders and his orchestra really make even the most listless feel like twirling. His waltzes never drag, yet they never race you through your one-two-three paces.

In its nebulous cloud-pink and grey, this is a dreamy place for a waltz-y, dine-and-dance evening.

Belgian touch

The Brussels, at 26 East Sixty-Third Street, with its yellow-and-red colour scheme, at first sight is rather startling. Once you are seated, however, you'll find that the place has a definite air, a European atmosphere. (Its owner used to run a well-known restaurant in Brussels on the Boulevard de Waterloo, called the Savoy.)

The food is excellent. Our favourite dish is a cold lobster with an entirely new sauce (new, at least, to us). This is made with a mayonnaise base, to which mustard, finely chopped fresh tarragon, *fines herbes*, and a shot of gin is added—as you can imagine, it has a pretty intriguing flavour. Nothing seems to be too much trouble for the maître d'hôtel—he loves concocting special dishes just for you—pour your gourmet's heart out to him and see the results.

At the Brevoort

One of the first sidewalk cafés in town was at the Brevoort, at Eighth Street and Fifth Avenue. And not only does this café rank as one of the oldest on "the sidewalks of New York," but it is also one of the best. The lack of bustle down-town makes lunching or dining on the *trottoir* the leisurely, watch-the-world-stroll-by performance it was meant to be.

This is an amiable place to go on a warmish Sunday noon if you find yourself caught in town. And if you are a fiend for Eggs Benedict, be sure to try them at the Brevoort.

Across the river

Ben Marden's Riviera, right across the George Washington Bridge, is a good place to go on a summer's evening. Though it's principally known for its elaborate girl-shows, we also like it as a place to dine. The food, particularly the fish dishes, is excellent and is prepared simply, without flourish or furbelow.

The place is typically American and usually has a pretty Broadwayish crowd; it's fun, and the frame provided by the Bridge couldn't be improved upon.

Incidentally, the taxi ride, from any spot in Manhattan, is a flat $1.50, the house pays the bridge toll, any other excesses.... And for those who want their cake and floor show, too, the first show goes on at 8:15.

Jottings

The concerts at the Lewisohn Stadium end on the thirteenth of August. Some of the high lights of the series have been saved for these last two weeks: the Lily Pons-André Kostelanetz concert is on July 28; Jascha Heifetz appears as soloist on July 31; Efram Zimbalist plays at the all-Sibelius evening on August 11....

....There's an interesting show at the Museum of Science and Industry, called Modern Arms of the United States and Great Britain. Here are not only the implements of war, but of science and agriculture as well, all playing their part in the Battle of Britain....

....On the amusement front: still holding its place as the night-club with the most sophisticated entertainment in town, is up-town Café Society—with its little group of what we call Hazel Scottomanes.

....There are two particularly interesting courses, part of the summer session of the New York School of Fine and Applied Art. One of these, given by Madame Lyolène, of Hattie Carnegie, will be on original dress design.

The other, in the department of interior architecture and decoration, will be under William Pahlmann. (Mr. Pahlmann is well known as the head of the department of decoration at Lord and Taylor.)

The summer school term is from July 7 to August 15, so it's now a matter of getting in on the last two weeks. The lectures, however, have been arranged to make this practical and should certainly prove worth the effort....

....The Museum of Modern Art is holding another contest—this one is in photography, is open to both amateur and professional alike. Called the "Image of Freedom" contest, it will be won by the picture that, technically and photographically, best interprets the American spirit. All entries must be in by August 15.

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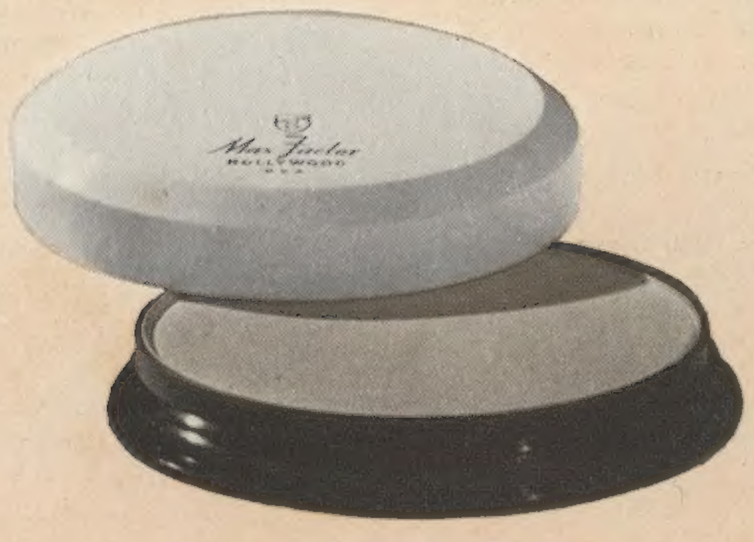

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